

**COMU2M1**

2015 - 2016

## Master [60] in Information and Communication

**At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In french**Dissertation/Graduation Project : **YES** - Internship : **optional**Activities in English: **optional**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**Programme code: **comu2m1** - Francophone Certification Framework: 7**Table of contents**

Introduction .....	2
Teaching profile .....	3
- Learning outcomes .....	3
- Programme structure .....	3
- Detailed programme .....	5
- Programme by subject .....	5
- The programme's courses and learning outcomes .....	16
Information .....	17
- Admission .....	17
- Supplementary classes .....	20
- Teaching method .....	22
- Evaluation .....	22
- Mobility and/or Internationalisation outlook .....	22
- Possible trainings at the end of the programme .....	22
- Contacts .....	22

## COMU2M1 - Introduction

### Introduction

---

## COMU2M1 - Teaching profile

### Learning outcomes

The 60 credit Master in Information and Communication provides a special kind of training which is in demand at the professional level. In parallel with the requirement for specialists in information and communication, there is also a clear need for people with qualifications in other subject areas but with information and communication training. This programme is therefore designed to introduce students to the theories and methods of information and communication sciences and to help them to acquire special skills whilst also building on their previous experience.

To this end there are four options : Media, Culture and Education, Public Relations and Communication in Organizations, the Louvain School of Journalism and Multimedia.

This programme is open to holders of any 120 credit Master (apart from the Master in Information and Communication) or of any degree (except Information and Communication) from a Belgian university who wish to build on what they have already studied.

It is also open to students who are Bachelors in Information and Communication.

### Programme structure

The 60 credit Master programme in Information and Communication is made up of 60 credits, as follows:

- core subjects comprising a dissertation and three subjects (30 to 40 credits)
- one or two options (20 to 30 credits)

The dissertation which each student must produce and defend forms part of the core subjects and differs, both in terms of the workload and number of credits, according to what each student has chosen to do.

Students who have already produced a final piece of work in a second cycle course (e.g. Master, degree etc) may replace the 25 credits of the core subjects for the dissertation with a dissertation or a report on a work placement worth 15 credits.

This group of students, exceptionally, may choose two options instead of one.

- Students who have already gained a Bachelor degree in Information and Communication must follow the foundation element of the core subjects (15 credits, three optional subjects) which may be studied in greater depth by selecting one of the four options on offer (15 credits each) and one optional subject. Students must produce and defend a dissertation.
- Students who have already gained a Master and a Bachelor degree with Information and Communication as a subsidiary subject must also follow the foundation element of common subjects (15 credits or three optional subjects) which may be studied in greater depth by selecting a foundation option of 15 credits and an additional option, also worth 15 credits. Students must produce and defend a dissertation or a report on a work placement.
- Students who have already gained a Master and a Bachelor degree without Information and Communication as a subsidiary subject must follow the prerequisite subjects in the relevant foundation option and a course of study identical to that outlined above. Students must produce and defend a dissertation or a report on a work placement.

#### > [Tronc commun \(30 à 40 crédits\)](#) [ en-prog-2015-comu2m1-lcomu201t.html ]

#### Options courses

- > [Communication socio-éducative](#) [ en-prog-2015-comu2m1-lcomu301r.html ]
  - > [Communication socio-éducative](#) [ en-prog-2015-comu2m1-lcomu302o.html ]
  - > [Communication socio-éducative : compléments](#) [ en-prog-2015-comu2m1-lcomu303o.html ]
- > [Analyse des médias](#) [ en-prog-2015-comu2m1-lcomu302r.html ]
  - > [Analyse des médias](#) [ en-prog-2015-comu2m1-lcomu315o.html ]
  - > [Analyse des médias : compléments](#) [ en-prog-2015-comu2m1-lcomu316o.html ]
- > [Gestion de la communication d'organisation et des relations publiques](#) [ en-prog-2015-comu2m1-lcomu304r.html ]
  - > [Gestion de la communication d'organisation et des relations publiques](#) [ en-prog-2015-comu2m1-lcomu305o.html ]
  - > [Gestion de la communication d'organisation et des relations publiques : compléments](#) [ en-prog-2015-comu2m1-lcomu306o.html ]
- > [Ecole de Journalisme de Louvain](#) [ en-prog-2015-comu2m1-lcomu307r.html ]
  - > [Ecole de Journalisme de Louvain](#) [ en-prog-2015-comu2m1-lcomu308o.html ]
  - > [Ecole de Journalisme de Louvain : compléments](#) [ en-prog-2015-comu2m1-lcomu309o.html ]
- > [Communication culturelle](#) [ en-prog-2015-comu2m1-lcomu308r.html ]
  - > [Communication culturelle](#) [ en-prog-2015-comu2m1-lcomu320o.html ]
  - > [Communication culturelle : compléments](#) [ en-prog-2015-comu2m1-lcomu321o.html ]
- > [Etudes culturelles et médiatiques](#) [ en-prog-2015-comu2m1-lcomu309r.html ]
  - > [Etudes culturelles et médiatiques](#) [ en-prog-2015-comu2m1-lcomu322o.html ]
  - > [Etudes culturelles et médiatiques : compléments](#) [ en-prog-2015-comu2m1-lcomu323o.html ]
- > [Multimédia](#) [ en-prog-2015-comu2m1-lcomu310r.html ]
  - > [Multimédia](#) [ en-prog-2015-comu2m1-lcomu311o.html ]
  - > [Multimédia complément](#) [ en-prog-2015-comu2m1-lcomu314o.html ]
  - > [Multimédia : perfectionnement](#) [ en-prog-2015-comu2m1-lcomu312o.html ]
- > [Cours au choix](#) [ en-prog-2015-comu2m1-lcomu313r.html ]

[> Cours au choix](#) [ *en-prog-2015-comu2m1-lcomu313o.html* ]

## COMU2M1 Detailed programme

### Programme by subject

#### CORE COURSES

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### ⊗ Pour les étudiants non-titulaires d'un master

##### ○ Activités obligatoires (30 credits)

○ LCOMU2901	Dissertation	N.		23 Credits	
○ LCOMU2910	Seminar : Support in Methodology	Thierry De Smedt, Gérard Derèze, Sarah Sepulchre	15h	2 Credits	1q
○ LCOMU2701	Parcours multimédia	Thierry De Smedt, Thibaut Philippette, Yves Thiran, Philippe Verhaegen	30h	5 Credits	1q

##### ○ Activités au choix (10 credits)

LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication. Deux cours à choisir parmi :

⊗ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⊗ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
○ LCOMU2260	Cultural Politics	Patrick Colpé, Patrick Colpé (compensates Sarah Sepulchre), Sarah Sepulchre	30h	5 Credits	2q
⊗ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
⊗ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	5 Credits	2q
⊗ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	1q
⊗ LCOMU2606	nter-cultural communication	Alain Reyniers	30h	5 Credits	2q
⊗ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q

#### ⊗ Pour les étudiants titulaires d'un master

##### ○ Activités obligatoires (20 credits)

○ LCOMU2902	Dissertation	N.		15 Credits	
○ LCOMU2701	Parcours multimédia	Thierry De Smedt, Thibaut Philippette, Yves Thiran, Philippe Verhaegen	30h	5 Credits	1q

##### ○ Activités au choix (10 credits)

LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication. Deux cours à choisir parmi :

⌘ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⌘ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q
⌘ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
○ LCOMU2260	Cultural Politics	Patrick Colpé, Patrick Colpé (compensates Sarah Sepulchre), Sarah Sepulchre	30h	5 Credits	2q
⌘ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
⌘ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	5 Credits	2q
⌘ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	1q
⌘ LCOMU2606	nter-cultural communication	Alain Reyniers	30h	5 Credits	2q
⌘ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q

**OPTIONS**

Les étudiants non-titulaires d'un master choisiront une option parmi les 6 qui lui sont accessibles, ainsi qu'un cours au choix dans la liste proposée.

Les étudiants déjà titulaires d'un master choisiront deux options et/ou cours au choix parmi les 14 qui lui sont proposées.

## Communication socio-éducative

- > [Communication socio-éducative](#) [ en-prog-2015-comu2m1-lcomu302o ]
- > [Communication socio-éducative : compléments](#) [ en-prog-2015-comu2m1-lcomu303o ]

## Analyse des médias

- > [Analyse des médias](#) [ en-prog-2015-comu2m1-lcomu315o ]
- > [Analyse des médias : compléments](#) [ en-prog-2015-comu2m1-lcomu316o ]

## Gestion de la communication d'organisation et des relations publiques

- > [Gestion de la communication d'organisation et des relations publiques](#) [ en-prog-2015-comu2m1-lcomu305o ]
- > [Gestion de la communication d'organisation et des relations publiques : compléments](#) [ en-prog-2015-comu2m1-lcomu306o ]

## Ecole de Journalisme de Louvain

- > [Ecole de Journalisme de Louvain](#) [ en-prog-2015-comu2m1-lcomu308o ]
- > [Ecole de Journalisme de Louvain : compléments](#) [ en-prog-2015-comu2m1-lcomu309o ]

## Communication culturelle

- > [Communication culturelle](#) [ en-prog-2015-comu2m1-lcomu320o ]
- > [Communication culturelle : compléments](#) [ en-prog-2015-comu2m1-lcomu321o ]

## Etudes culturelles et médiatiques

- > [Etudes culturelles et médiatiques](#) [ en-prog-2015-comu2m1-lcomu322o ]
- > [Etudes culturelles et médiatiques : compléments](#) [ en-prog-2015-comu2m1-lcomu323o ]

## Multimédia

- > [Multimédia](#) [ en-prog-2015-comu2m1-lcomu311o ]
- > [Multimédia complément](#) [ en-prog-2015-comu2m1-lcomu314o ]
- > [Multimédia : perfectionnement](#) [ en-prog-2015-comu2m1-lcomu312o ]

## Cours au choix

- > [Cours au choix](#) [ en-prog-2015-comu2m1-lcomu313o ]

**COMMUNICATION SOCIO-ÉDUCATIVE****COMMUNICATION SOCIO-ÉDUCATIVE [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊙ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

● LCOMU2663	<a href="#">Effets éducatifs des médias</a>	Thierry De Smedt, Patrick Verniers	30h	5 Credits	1q
● LCOMU2702	<a href="#">Médias numériques et éducation</a>	Daniel Peraya	22.5h	4 Credits	1q
● LCOMU2604	<a href="#">Workshop : Conceptual and Evaluation of Educational Media 1</a>	Thierry De Smedt	15h	3 Credits	1q
● LCOMU2609	<a href="#">Atelier de conception et d'évaluation de médias éducatifs 2</a>	Thierry De Smedt	15h	3 Credits	2q

**COMMUNICATION SOCIO-ÉDUCATIVE : COMPLÉMENTS [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**○ Deux activités au moins parmi :**

De 10 à 15 credits parmi

⊗ LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q
⊗ LCOMU2602	Mediatic systems of distance training	Daniel Peraya	22.5h	5 Credits	2q
⊗ LCOMU2603	Research Seminar : Socio-educational Communication 1	Thierry De Smedt, Pierre Fastrez	15h	3 Credits	1q
⊗ LCOMU2608	Séminaire de recherches en communication socio-éducative 2	Thierry De Smedt, Pierre Fastrez	15h	3 Credits	2q
⊗ LCOMU2223	Langage sonore	Thierry De Smedt	22.5h	5 Credits	2q
⊗ LCOMU2890	Gestion du non-marchand et création d'association	Pierre Verbeeren	30h	4 Credits	2q
⊗ LCOMU2811	Visualisation de l'information et présentation multimodale	Alexandru Telea	30h	5 Credits	2q
⊗ LCOMU2810	Méthodes approfondies de recueil et d'analyse de données	N.	30h	5 Credits	2q

**⊗ Une activité au plus parmi :**

⊗ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q
⊗ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q
⊗ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q



**ANALYSE DES MÉDIAS****ANALYSE DES MÉDIAS [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

● LCOMU2250	<a href="#">Mediatic Narration</a>	<a href="#">Philippe Marion</a>	30h	5 Credits	2q
● LCOMU2110	<a href="#">Analyse socio-politique des médias</a>	<a href="#">Benoît Grevisse, Olivier Le Bussy (compensates Benoît Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)</a>	30h	4 Credits	2q
● LCOMU2100	<a href="#">Multidisciplinary Seminar on Research Communication 1</a>	<a href="#">Philippe Marion</a>	15h	3 Credits	1q
● LCOMU2101	<a href="#">Séminaire interdisciplinaire de recherche en communication 2</a>	<a href="#">Marc Lits</a>	15h	3 Credits	2q

**ANALYSE DES MÉDIAS : COMPLÉMENTS [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2221	<a href="#">Analyse des productions cinématographiques</a>	<a href="#">Sébastien Fevry, Philippe Marion</a>	22.5h	5 Credits	2q
⊗ LCOMU2223	<a href="#">Langage sonore</a>	<a href="#">Thierry De Smedt</a>	22.5h	5 Credits	2q
⊗ LCOMU2200	<a href="#">Cultural Studies</a>	<a href="#">Alain Reyniers, Sarah Sepulchre</a>	30h	5 Credits	1q
⊗ LCOMU2601	<a href="#">Anthroposociology of communication places</a>	<a href="#">Alain Reyniers</a>	30h	5 Credits	1q
⊗ LCOMU2605	<a href="#">Analysis of cultural and mediatic productions</a>	<a href="#">Sarah Sepulchre</a>	30h	5 Credits	2q
⊗ LCOMU2607	<a href="#">Analysis of documentary productions</a>	<a href="#">Thierry Bellefroid, Gérard Derèze, Marc Lits</a>	22.5h	6 Credits	2q

**GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES****GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

● LCOMU2300	<a href="#">Public relations</a>	<a href="#">Andrea Catellani</a>	30h	4 Credits	1q
● LCOMU2310	<a href="#">Strategic Business Communications</a>	<a href="#">Philippe Crêteur, Katia Delvaile</a>	30h	4 Credits	1q
● LCOMU2330	<a href="#">Advertising Communication</a>	<a href="#">Philippe Marion</a>	30h	4 Credits	1q

○ LCOMU2710	Ethique de la communication d'organisation	Andrea Catellani	22.5h	3 Credits	2q
-------------	--	------------------	-------	-----------	----

## GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES : COMPLÉMENTS [15.0]

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### ○ Activités obligatoires (6 credits)

○ LCOMU2340	Workshop on Communicational 1	Thierry Bouckaert, Lionel Groetaers, Philippe Marion (coord.)	15h	3 Credits	1q
○ LCOMU2341	Atelier d'expression communicationnelle 2	Thierry Bouckaert, Romain Rihoux	15h	3 Credits	2q

### ○ Activités au choix

2 parmi :

⊗ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q
⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q
⊗ LCOMU2617	Communication publique	Olivier Alsteens, Olivier Alsteens (compensates Sandrine Roginsky), Jacques Moisse, Jacques Moisse (compensates Sandrine Roginsky), Sandrine Roginsky	30h	5 Credits	2q
⊗ LCOMU2613	Communication sensible	Thierry Bouckaert, Lionel Groetaers, Didier Heiderich	30h	5 Credits	1q
⊗ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol- Rialland	30h	5 Credits	2q
⊗ LCOMU2706	Management et communication d'organisation	Catherine Alexandre, François Lambotte	30h	5 Credits	2q
⊗ LCOMU2708	Relations presse	Laurent-Paul Van Steirtegem	30h	5 Credits	1q
⊗ LCOMU2705	Web strategies, actions and metrics	Lionel Groetaers, Damien Renard	30h	4 Credits	2q

**ECOLE DE JOURNALISME DE LOUVAIN****ECOLE DE JOURNALISME DE LOUVAIN [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (9 credits)**

○ LCOMU2401	Sources et recherche d'information	Frédéric Antoine, Dominique Delhalle, Nathanaël Jacqmin	22.5h	3 Credits	1q
○ LCOMU2402	Ecriture journalistique	Philippe Deboeck (compensates Benoît Grevisse), Benoît Grevisse, Arnaud Ruysen, Yves Thiran	30h	3 Credits	1q
○ LCOMU2403	Approches visuelles journalistiques	Anne-Sophie Bailly, Nicolas Becquet, Gérard Derèze	30h	3 Credits	1q

**o Actualité et déontologie (6 credits)**

○ LCOMU2420	Knowledge of Current Events	Gérard Derèze	15h	3 Credits	1q
○ LCOMU2421	Connaissance de l'actualité 2	Gérard Derèze	15h	3 Credits	2q

**ECOLE DE JOURNALISME DE LOUVAIN : COMPLÉMENTS [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (11 credits)**

○ LCOMU2404	Traitement journalistique analytique	Gérard Derèze, Marc Lits, Jean-Philippe Lombardi, Catherine Lorisgnol (compensates Marc Lits), Olivier Nederlandt, Yves Thiran, Gregory Willocq	30h	4 Credits	2q
○ LCOMU2405	Traitement journalistique de terrain	Thierry Bellefroid, Francois Brabant, Luc Gilson, Benoît Grevisse, Marc Lits, Jean-Philippe Lombardi, Pierre-Yves Millet, Yves Thiran, Laurence Van Ruymbeke (compensates Marc Lits)	30h	4 Credits	2q
○ LCOMU2406	Genres journalistiques subjectifs	Myriam Leroy, Philippe Marion, François Mathieu	22.5h	3 Credits	2q

**o Actualité et déontologie (4 credits)**

○ LCOMU2801	Socio-économie du journalisme	Frédéric Antoine	30h	4 Credits	2q
-------------	-------------------------------	------------------	-----	-----------	----

**COMMUNICATION CULTURELLE****COMMUNICATION CULTURELLE [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2645	Communication in the Sector of Cultural Organisations	Fabienne Guillaume, Sarah Sepulchre	30h	5 Credits	2q
⊗ MCOMU2107	Communication du non marchand	Fabienne Thomas	30h+0h	5 Credits	1q
⊗ MCOMU2109	Pratiques communicationnelles dans le secteur culturel et non marchand	Jean-Luc Depotte, François Lambotte (coord.), null SOMEBODY	30h+0h	5 Credits	2q
⊗ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	5 Credits	2q
⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q
⊗ MCOMU2106	Ethique de la communication	Philippe Scieur (coord.), null SOMEBODY	30h	5 Credits	1q

**COMMUNICATION CULTURELLE : COMPLÉMENTS [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

U

⊗ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur, Damien Vanneste	30h	5 Credits	1q
⊗ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⊗ LCOMU2340	Workshop on Communicational 1	Thierry Bouckaert, Lionel Groetaers, Philippe Marion (coord.)	15h	3 Credits	1q
⊗ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol- Riolland	30h	5 Credits	2q
⊗ LCOMU2606	Inter-cultural communication	Alain Reyniers	30h	5 Credits	2q
⊗ LCOMU2613	Communication sensible	Thierry Bouckaert, Lionel Groetaers, Didier Heiderich	30h	5 Credits	1q
⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q

⊗ LCOMU2617	Communication publique	Olivier Alsteens, Olivier Alsteens (compensates Sandrine Roginsky), Jacques Moisse, Jacques Moisse (compensates Sandrine Roginsky), Sandrine Roginsky	30h	5 Credits	2q
⊗ LTHEA2222	Organisation and management of cultural organisations connected with the theatre (IADT4004)	N.	30h	4 Credits	2q
⊗ LTHEA2223	Cultural Law and Administration	Ariane Joachimowicz	22.5h	4 Credits	1q
⊗ LCOMU2341	Atelier d'expression communicationnelle 2	Thierry Bouckaert, Romain Rihoux	15h	3 Credits	2q
⊗ MCOMU2108	Politiques culturelles	Damien Vanneste	30h+0h	5 Credits	2q
⊗ MCOMU2109	Pratiques communicationnelles dans le secteur culturel et non marchand	Jean-Luc Depotte, François Lambotte (coord.), null SOMEBODY	30h+0h	5 Credits	2q

**ETUDES CULTURELLES ET MÉDIATIQUES [15.0]****ETUDES CULTURELLES ET MÉDIATIQUES [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q
○ LCOMU2250	Mediatic Narration	Philippe Marion	30h	5 Credits	2q
○ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q

**ETUDES CULTURELLES ET MÉDIATIQUES : COMPLÉMENTS [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse, Olivier Le Bussy (compensates Beno&icirc;t Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)	30h	5 Credits	2q
⊗ LCOMU2223	Langage sonore	Thierry De Smedt	22.5h	5 Credits	2q
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
⊗ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
⊗ LCOMU2330	Advertising Communication	Philippe Marion	30h	4 Credits	1q
⊗ LCOMU2601	Anthroposociology of communication places	Alain Reyniers	30h	5 Credits	1q
⊗ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q
⊗ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q
⊗ LCOMU2663	Effets éducatifs des médias	Thierry De Smedt, Patrick Verniers	30h	5 Credits	1q
⊗ LKULF5280	Theater en cultuur	N.	26h	5 Credits	
⊗ LKULF5320	Performance studies : analysis	N.	26h	5 Credits	
⊗ LKULF5960	Cultuursemiotiek	N.	26h	5 Credits	
⊗ LKULF9900	Film en literatuur	N.	26h	5 Credits	

**MULTIMÉDIA****MULTIMÉDIA [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2660	<a href="#">Theories in the communication Sector of multimedia</a>	<a href="#">Gérard Valenduc</a>	22.5h	5 Credits	2q
⊗ LCOMU2702	<a href="#">Médias numériques et éducation</a>	<a href="#">Daniel Peraya</a>	22.5h	5 Credits	1q
⊗ LCOMU2704	<a href="#">Laboratoire de multimédia éducatif</a>	<a href="#">Jean-Marc Everard</a> (compensates Philippe Verhaegen), <a href="#">Philippe Verhaegen</a>	22.5h	5 Credits	2q
⊗ MQANT2218	<a href="#">Nouvelles technologies et pratiques émergentes</a>	<a href="#">François Fouss</a>	30h+0h	5 Credits	1q
⊗ MCOMU2210	<a href="#">Production éditoriale et production médiatique sur le web</a>	<a href="#">Xavier Flament</a> , <a href="#">Alain Gerlache</a>	22.5h	5 Credits	1q
⊗ MCOMU2211	<a href="#">Media Literacy</a>	<a href="#">Thibault Philippette</a> , <a href="#">Sandrine Roginsky</a>	22.5h	5 Credits	1q

**MULTIMÉDIA COMPLÈMENT [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2602	<a href="#">Mediatic systems of distance training</a>	<a href="#">Daniel Peraya</a>	22.5h	5 Credits	2q
⊗ LCOMU2600	<a href="#">Scientific popularisation</a>	<a href="#">Philippe Verhaegen</a>	30h	5 Credits	1q
⊗ LCOMU2604	<a href="#">Workshop : Conceptual and Evaluation of Educational Media 1</a>	<a href="#">Thierry De Smedt</a>	15h	5 Credits	1q
○ LCOMU2663	<a href="#">Effets éducatifs des médias</a>	<a href="#">Thierry De Smedt</a> , <a href="#">Patrick Verniers</a>	30h	5 Credits	1q

**MULTIMÉDIA : PERFECTIONNEMENT [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ LCOMU2661	<a href="#">Sociotechnics Stakes of multimedia</a>	<a href="#">Christophe De Vleeschouwer</a> , <a href="#">Xavier Marichal</a>	30h	5 Credits	2q
○ LIADA2663	<a href="#">Pratique des langages statiques</a>	N.	15h	2 Credits	
○ LIADA2664	<a href="#">Pratique des langages dynamiques</a>	N.	15h	2 Credits	
○ LIADA2665	<a href="#">Initiation graphique et audiovisuelle</a>	N.	15h	2 Credits	
○ LIADA2666	<a href="#">Atelier de réalisation multimédia</a>	N.	15h	4 Credits	

## COURS AU CHOIX

## COURS AU CHOIX

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ LCOMU2270	<a href="#">COGNITIVE SEMIOLOGY</a>	<a href="#">Pierre Fastrez</a>	30h	5 Credits	1q
⊗ LCOMU2230	<a href="#">Programmes and Targets of Radio-TV</a>	<a href="#">Frédéric Antoine</a>	30h	5 Credits	2q
⊗ LCOMU2250	<a href="#">Mediatic Narration</a>	<a href="#">Philippe Marion</a>	30h	5 Credits	2q
⊗ LCOMU2300	<a href="#">Public relations</a>	<a href="#">Andrea Catellani</a>	30h	5 Credits	1q
⊗ LCOMU2310	<a href="#">Strategic Business Communications</a>	<a href="#">Philippe Crêteur, Katia Delvaile</a>	30h	5 Credits	1q
⊗ LCOMU2606	<a href="#">nter-cultural communication</a>	<a href="#">Alain Reyniers</a>	30h	5 Credits	2q
⊗ LCOMU2706	<a href="#">Management et communication d'organisation</a>	<a href="#">Catherine Alexandre, François Lambotte</a>	30h	5 Credits	2q

## The programme's courses and learning outcomes

For each UCL training programme, a [reference framework of learning outcomes](#) specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document "In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"

The document is available by clicking [this link](#) after being authenticated with UCL account.



## COMU2M1 - Information

### Admission

*General and specific admission requirements for this program must be satisfied at the time of enrolling at the university..*

L'admission à ce diplôme est réglée conformément au décret du 31 mars 2004 définissant l'enseignement supérieur, favorisant son intégration dans l'espace européen de l'enseignement supérieur et refinançant les universités.

En plus de remplir les conditions d'accès décrites ci-dessous, les candidats devront apporter la preuve d'une maîtrise suffisante de la langue française (niveau B1 du [Cadre européen commun de référence](#)).

#### Conditions générales d'accès

Conformément aux [conditions d'admission générales](#), ont un accès direct les titulaires porteurs d'un des grades académiques de la Communauté française de Belgique suivants :

- un grade académique de premier cycle du même cursus;
- un diplôme universitaire de premier cycle reconnu comme comprenant les 108 crédits suivants :

Economie et gestion (9 crédits)

Droit (9 crédits)

Informatique et Méthode (18 crédits)

Autres sciences humaines (30 crédits)

Information et communication (27 crédits)

Langues (15 crédits)

Les titulaires d'un diplôme universitaire de premier cycle reconnu comme comprenant au moins 93 crédits de ce programme type peuvent avoir accès à ce master en acquérant le solde des crédits manquant en prérequis.

Être titulaire d'un diplôme universitaire de second cycle (moyennant généralement un cours prérequis).

- [University Bachelors](#)
- [Non university Bachelors](#)
- [Holders of a 2nd cycle University degree](#)
- [Holders of a non-University 2nd cycle degree](#)
- [Adults taking up their university training](#)
- [Personalized access](#)

#### University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCL Bachelors</b>			
<a href="#">Bachelor in Information and Communication</a>		Direct access	
Bachelier en information et communication		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	avec mineure en Information et communication	Direct access	
Bachelier en droit	avec mineure en Information et communication	Access with additional training	Cours prérequis : COPS1114 Statistique et éléments de probabilité (partim) [30,30] (5 crédits)
Bachelier en histoire Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes	avec mineure en Information et communication	Access with additional training	Cours prérequis : COPS1114 Statistique et éléments de probabilité [30,30] (5 crédits) COPS1115 Economie politique (partim) [45,15] (5 crédits)

Autre bachelier	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire
<b>Others Bachelors of the French speaking Community of Belgium</b>			
Bachelier en Information et communication		Direct access	
Autre bachelier	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
Bachelor in de communicatiewetenschappen		Direct access	
Tout bachelier	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire
<b>Foreign Bachelors</b>			
Programme répondant aux conditions générales d'accès		On the file: direct access or access with additional training	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

## — Non university Bachelors

Diploma	Access	Remarks
> Find out more about <a href="#">links</a> to the university		
<ul style="list-style-type: none"> <li>&gt; BA - assistant(e) en psychologie (toutes options)</li> <li>&gt; BA - assistant(e) social(e)</li> <li>&gt; BA - bibliothécaire-documentaliste</li> <li>&gt; BA - conseiller(ère) social(e)</li> <li>&gt; BA en arts du spectacle et techniques de diffusion et de communication (type court)</li> <li>&gt; BA en communication</li> <li>&gt; BA en droit</li> <li>&gt; BA en gestion des ressources documentaires multimedia</li> <li>&gt; BA en gestion des ressources humaines</li> <li>&gt; BA en informatique de gestion</li> <li>&gt; BA en informatique et systèmes</li> <li>&gt; BA en marketing</li> <li>&gt; BA en publicité</li> <li>&gt; BA en relations publiques</li> <li>&gt; BA en techniques de l'image (photographie - cinématographie)</li> <li>&gt; BA en techniques graphiques (infographie - édition)</li> <li>&gt; BA en écologie sociale</li> <li>&gt; BA en écriture multimédia</li> <li>&gt; BA-AESI en français et français langue étrangère</li> <li>&gt; BA-AESI en français et morale</li> <li>&gt; BA-AESI en français et religion</li> <li>&gt; BA-AESI en langues germaniques</li> <li>&gt; BA-AESI en sciences humaines: histoire, géographie, sciences sociales</li> </ul>	Accès au master moyennant ajout de maximum 60 crédits d'enseignements supplémentaires obligatoires au programme. Voir 'Module complémentaire'	Type court

> BA en arts du spectacle et techniques de diffusion et de communication - type long > BA en arts plastiques, visuels et de l'espace - type long > BA en communication appliquée - type long > BA en musique - type long > BA en théâtre et en arts de la parole - type long > BA en traduction et interprétation - type long	Accès au master moyennant ajout de maximum 60 crédits d'enseignements supplémentaires obligatoires au programme. Voir 'Module complémentaire'	Type long
--	---	-----------

### — Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Licence en Information et communication		Direct access	
Autre licence		Access with additional training	Un cours pré requis
<b>Masters</b>			
Tout master	Avec mineure en Information et communication	Direct access	
Autre master		Access with additional training	Un cours pré requis

### — Holders of a non-University 2nd cycle degree

Diploma	Access	Remarks
> Find out more about <a href="#">links</a> to the university		
> MA en arts du spectacle et techniques de diffusion et de communication > MA en arts plastiques, visuels et de l'espace > MA en communication appliquée, animation socioculturelle et éducation permanente > MA en communication appliquée, publicité et communication commerciale > MA en communication appliquée, relations publiques > MA en interprétation > MA en musique > MA en presse et information > MA en théâtre et en arts de la parole > MA en traduction	Accès direct au master moyennant ajout éventuel de 15 crédits max	Type long

### — Adults taking up their university training

> See the website [www.uclouvain.be/en-vae](http://www.uclouvain.be/en-vae)

Tous les masters peuvent être accessibles selon la procédure de valorisation des acquis de l'expérience.

### — Personalized access

Reminder : all Masters (apart from Advanced Masters) are also accessible on file.

### — Admission and Enrolment Procedures for general registration

Specific procedures :

Toutes les demandes d'accès sur dossier doivent être introduites auprès du secrétaire académique du département.

## Supplementary classes

To enrol for this Masters, the student must have a good command of certain subjects. If this is not the case, they must add preparatory modules to their Master's programme.

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Cours de base

○ LCOMU1212	Méthodes de recherche en communication : approches qualitatives	Gérard Derèze	30h+15h	5 Credits	1q
○ LCOMU1315	METHODS OF RESEARCH IN COMMUNICATIONS: QUANTITATIVES APPROCHES	Frédéric Antoine, Thibault Philippette (compensates Frédéric Antoine), Sarah Sepulchre	30h+15h	5 Credits	1 + 2q

### o Cours de langue

1 parmi :

⊗ LANGL1330	English intermediate level - 1st part au Q1	Julie Crombois (compensates Fanny Desterbecq), Estelle Dagneaux, Fanny Desterbecq, Marie Duelz, Marielle Henriët, Carlo Lefevre, Sandrine Meirlaen, Sandrine Mulkers (coord.), Marc Piwnik (coord.), Nevin Serbest, Colleen Starrs, Albert Verhaegen	30h	3 Credits	1 ou 2q
⊗ LANGL1333	General English	Dominique François (coord.), Colleen Starrs	30h	3 Credits	1 + 2q
⊗ LANGL2433	English Communication Skills	Aurélië Deneumoustier (coord.), Marie Duelz (coord.), Claudine Grommersch, Marielle Henriët	30h	3 Credits	1q

### o Cours spécifiques

○ LCOMU1121	General Semiotics	Philippe Verhaegen	30h	5 Credits	2q
○ LCOMU1211	Information and Communication: sociological and ethical approaches	Benoît Grevisse, Emmanuel Tourpe (compensates Benoît Grevisse), Quentin Van Enis (compensates Benoît Grevisse)	30h	5 Credits	2q
○ LCOMU1327	SEMIOTIC & PRAGMATIC ANALYSIS OF THE MEDIA	Baptiste Campion (compensates Philippe Verhaegen), Philippe Verhaegen	30h+10h	5 Credits	2q
○ LCOMU1313	Narratology	Joëlle Desterbecq (compensates Marc Lits), Marc Lits	30h	5 Credits	2q
○ LCOMU1224	Structures socio-économiques des médias	Frédéric Antoine	30h+10h	5 Credits	2q

○ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
○ LCOMU1126	Anthropologie de la communication	G�rard Der�ze, Alain Reyniers (compensates G�rard Der�ze), Alain Reyniers	30h	5 Credits	2q

### o Un cours au choix parmi

⊗ LCOMU1323	The Press, Journalism and Society	Beno�t Grevisse	30h	4 Credits	1q
⊗ LCOMU1325	Communication and Organisation	Elise Le Moing	30h	4 Credits	1q
⊗ LCOMU1328	Media, culture and education	Sarah Sepulchre, Patrick Verniers	30h	4 Credits	1q

## Teaching method

---

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

### Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

### Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

### Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

## Evaluation

---

*The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".*

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

## Mobility and/or Internationalisation outlook

---

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

## Possible trainings at the end of the programme

---

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

## Contacts

---

## Curriculum Management

Entite de la structure COMU

Acronyme **COMU**  
Dénomination Ecole de Communication

Adresse Ruelle de la Lanterne magique 14 bte L2.03.02  
1348 Louvain-la-Neuve  
Tél 010 47 27 97 - Fax 010 47 30 44  
Site web <https://www.uclouvain.be/comu.html>  
Secteur Secteur des sciences humaines (SSH)  
Faculté Faculté des sciences économiques, sociales, politiques et de communication (ESPO)  
Commission de programme Ecole de Communication (COMU)

**Academic Supervisor :** [Gérard Derèze](#)

**Jury:**

Secrétaire : [Andrea Catellani](#)

Président : [Thierry De Smedt](#)

## Usefull Contacts

Informations pour les étudiants : [Geneviève Parent](#)

Informations pour les futurs étudiants : [Jean-Claude Guyot](#)

