


5 crédits

30.0 h

Q1

Enseignants	Gailly Benoît ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	INGE1BA Bachelor ingénieur de gestion
Thèmes abordés	The management of innovation in small and large organizations
Acquis d'apprentissage	<p><b>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO:</b></p> <ul style="list-style-type: none"> <li>• Innovation and entrepreneurship</li> <li>• Knowledge and reasoning</li> <li>• Project management</li> <li>• Communication and interpersonal skills</li> <li>• Corporate citizenship</li> </ul> <p>1</p> <p><b>At the end of this course, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>• master the key concepts, issues and managerial implications related</li> <li>• managing organizations in innovation-intensive environments.</li> <li>• Students will also understand which are the main sources and key success factors of innovation, which are the main characteristics of innovative people and teams and how to assess innovation opportunities (business planning).</li> </ul> <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: Week 2-5</li> <li>• Type of evaluation: Preparation of group readings</li> <li>• Comments:</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: 3 Students/hour</li> <li>• Written: No</li> <li>• Unavailability or comments: Unavailable on the 5th, 6th, 13th, 18th, 19th, 20th, 23rd, 25th, 26th of January. Teacher-run schedule</li> </ul>
Méthodes d'enseignement	The pedagogical methods used include lectures, case study and testimonials, pre-readings and student presentations
Contenu	<p><b>1. Opportunity: Innovation as a business</b></p> <ul style="list-style-type: none"> <li>• What is an innovation?</li> <li>• Where do you find them?</li> <li>• What makes some innovations more successful?</li> </ul> <p><b>2. New ventures: entrepreneurs, teams and ecosystems</b></p> <ul style="list-style-type: none"> <li>• Entrepreneurial people</li> <li>• Innovative teams and ecosystems</li> <li>• Corporate venturing</li> </ul>

	<p><b>3. Resources: Assessing and financing innovation</b></p> <ul style="list-style-type: none"> <li>• Evaluating, designing and protecting business models</li> <li>• Managing uncertainties and financing innovation</li> </ul>
Bibliographie	<p><b>Reference book:</b> Developing Innovative Organizations (Palgrave, 2011)</p> <p><b>Recommended readings:</b></p> <ul style="list-style-type: none"> <li>• Tidd J., Bessant D. and Pavitt K. (2013) <i>Managing Innovation</i>, Wiley</li> <li>• Berkun, S (2007) <i>The myths of innovation</i>, O'Reilly</li> <li>• Schilling M.A. (2006) <i>Strategic Management of Technological Innovation</i>, McGraw-Hill</li> <li>• Robertson, D. (2014) <i>Brick by brick: How Lego rewrote the rules of innovation</i>, RH</li> </ul>
Faculté ou entité en charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en ingénieur de gestion	INGE2M	5		
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