




5 crédits	30.0 h	Q2
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Enseignants	Brognaux Christophe ;Malhotra Sunita ;Pouchain Frédéric ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Introductory course in European economics.
Thèmes abordés	The course is dedicated to multinational strategies and their implementation inside organizations.
Acquis d'apprentissage	<p><b>During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'</b></p> <ul style="list-style-type: none"> <li>• 2.3. Articulate the acquired knowledge from different areas of management.</li> <li>• 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.</li> <li>• 6.1 Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.</li> <li>• 8.1 Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.</li> <li>• 9.4 Quick study, lifelong learner : quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning</li> </ul> <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Méthodes d'enseignement	<p><b>In-class activities</b></p> <ul style="list-style-type: none"> <li>• Lectures</li> <li>• Interactive seminar</li> </ul> <p><b>At home activities</b></p> <ul style="list-style-type: none"> <li>• Readings to prepare the lecture</li> <li>• Students presentation</li> </ul>
Contenu	<p><b>Summary</b></p> <ul style="list-style-type: none"> <li>• international alliances, joint venture &amp; acquisitions,</li> <li>• implementing international strategy: structure, processes and people,</li> <li>• Opportunities and risks in emerging markets.</li> <li>• Opportunities and risks in emerging markets.</li> </ul> <p>The course is mainly organized on the basis of formal lectures and case discussions.</p> <p>The objective of this course is to review the main concepts, methods and tools which are used in the international business, identify the business situations in which they can be applied most effectively, as well as understand the limitations of the various approaches.</p>
Ressources en ligne	<a href="http://icampus.uclouvain.be/claroline/course/index.php?cid=LSMS2111">http://icampus.uclouvain.be/claroline/course/index.php?cid=LSMS2111</a>

<p>Autres infos</p>	<p><b>Skills</b></p> <ul style="list-style-type: none"> <li>• presentation skills</li> <li>• team work</li> </ul> <p><b>Techniques and tools for teaching and learning</b></p> <ul style="list-style-type: none"> <li>• Internet work</li> </ul> <p><b>Skills</b></p> <ul style="list-style-type: none"> <li>• presentation skills</li> <li>• team work</li> </ul> <p><b>Techniques and tools for teaching and learning</b></p> <ul style="list-style-type: none"> <li>• Internet work</li> </ul>
<p>Faculté ou entité en charge:</p>	<p>CLSM</p>

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en ingénieur de gestion	INGM2M	5		