

5.0 credits	30.0 h + 15.0 h	2q
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Teacher(s) :	Janssen Frank ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Analysis of entrepreneurial organizations and of entrepreneurs
Aims :	<p>The purpose of this course is to go into the details of entrepreneurship through the analysis of firms which are representative of the aspects taught during the " Entrepreneurship Theory " class.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>This course will consist of an analysis of firms that are representative of the theoretical aspects of entrepreneurship. These " case studies " will be done by groups consisting of three students coming from different faculties. Students will have to contact an entrepreneur, analyze his/her firm and present their analysis in presence of the entrepreneur. The method will be based on real-life case studies. During the presentations, students will have the opportunity to interact with many different entrepreneurs. Students will be evaluated on basis of class participation, of their presentation of a case study with the entrepreneur and on an interdisciplinary written report.</p> <p>Content Analysis of existing firms</p> <p>Methods In-class activities 1 Interactive seminar 1 Problem based learning</p> <p>At home activities 1 Paper work 1 Students presentation</p>

<p>Other infos :</p>	<p>Prerequisites: LSMS2082 Entrepreneurship Theory</p> <p>Evaluation : Class participation, oral examination and interdisciplinary group work</p> <p>Support : Provided through icampus</p> <p>References : Provided during the class</p> <p>Corporate features 1 case study 1 corporate guest 1 company visit</p> <p>Skills 1 presentation skills 1 writing skills 1 team work 1 time management 1 critical thinking 1 assertiveness</p> <p>Techniques and tools for teaching and learning 1 IT tools 1 quantitative methods 1 qualitative methods</p>
<p>Cycle and year of study :</p>	<p>> Master [120] in Biology of Organisms and Ecology > Master [120] in Law > Master [120] in Agricultural Bioengineering > Master [120] in Chemistry and Bio-industries > Master [120] in Environmental Bioengineering > Master [120] in Forests and Natural Areas Engineering > Master [120] in Motor Skills: Physical Education > Teacher Training Certificate (upper secondary education) - Physical Education > Master [120] in Management > Master [120] in Business engineering > Master [120] in Information and Communication > Master [120] in Information and Communication > Master [120] in Psychology > Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Civil Engineering > Master [120] in Computer Science and Engineering > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electro-mechanical Engineering > Master [120] in Biomedical Engineering > Master [120] in Physical Engineering > Master [120] in Electrical Engineering</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>