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Teacher(s) :	Gailly Benoît ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Presentation of the key building blocks of a firm and of its management
Aims :	Introduce students to the basic concepts of a firm and its management <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Introduction to the core elements of a firm and to the basic concepts underlying its management; illustration and application to concrete examples Content The concept of firm The business model The value chain The key elements of strategy
Other infos :	Prerequisites : none Evaluation : Group work and oral examination Support : Slides provided through iCampus
Faculty or entity in charge:	EPL

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	4	-	
Master [120] in Electro-mechanical Engineering	ELME2M	4	-	
Master [120] in Biomedical Engineering	GBIO2M	4	-	
Master [120] in Electrical Engineering	ELEC2M	4	-	
Master [120] in Computer Science	SINF2M	4	-	
Master [120] in Physical Engineering	FYAP2M	4	-	
Master [120] in Civil Engineering	GCE2M	4	-	
Master [120] in Computer Science and Engineering	INFO2M	4	-	
Master [120] in Chemical and Materials Engineering	KIMA2M	4	-	
Master [120] in Mathematical Engineering	MAP2M	4	-	
Master [120] in Mechanical Engineering	MECA2M	4	-	