



5.0 credits	30.0 h	2q
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Teacher(s) :	de Brabandere Luc ;
Language :	Français
Place of the course	Louvain-la-Neuve
Aims :	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <p>-- 1. Corporate citizenship</p> <p>1.1. 'Demonstrate independent reasoning, look critically '</p> <p>1.2. Decide and act by incorporating ethical and humanistic values ,'</p> <p>1.3. Decide and act responsibly '</p> <p>2. Knowledge and reasoning</p> <p>2.1. Master the core knowledge of each area of management.</p> <p>2.4. Activate and apply the acquired knowledge '</p> <p>3. A scientific and systematif approach</p> <p>3.1. Conduct a clear, structured, analytical reasoning '</p> <p>3.3. Consider problems using a systemic and holistic approach '</p> <p>3.4. Perceptively synthesize 'demonstrating a certain conceptual distance '</p> <p>4. Innovation and entrepreneurship</p> <p>4.1. Identify new opportunities, propose creative and useful ideas '</p> <p>4.2. Initiate, develop and implement ideas around a new product, service, process '</p> <p>4.4. Reflect on and improve .... professional practices.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Bibliography :	: No TEXTBOOK. SLIDES compulsory and available on line . BOOK : Les mots et les choses de l'entreprise, édition Mols compulsory . No reading file. Supports available on line are on ICAMPUS.
Faculty or entity in charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Management	GESM2M	5	-	