UCL Université catholique de Louvain

MQANT2218

2015-2016

Nouvelles technologies et pratiques émergentes

5.0 credits	30.0 h + 0.0 h	1q

Teacher(s) :	Fouss François ;
Language :	Français
Place of the course	Mons
Prerequisites :	Basics in computer sciences and in IT management
Main themes :	Information and communication technologies play an increasingly crucial role in the evolution of th organizations and significantly affect their practices and lifestyles. This course will focus on the discovery of emerging technologies and practices such as, non-exhaustively : Bring your own devices, Cloud computing, Crowdsourcing, E-business, Gamification, Social networks, Social collaboration, Software as a Service, Telecommuting, Web 2.0, Web 3.0, etc. These emerging technologies and practices will be put in context while their impacts on the lifestyle of the organizations will be analyzed.
Aims :	At the end of this course, the student is able to : * Identify the main emerging technologies and practices in the service of an organization as well as the changes they induce (changes in the tools, and organizational, view and strategic changes) ; * Analyze the policy of an organization for managing emerging technologies and practices ; * Analyze the impact of emerging technologies and practices on the lifestyle of an organization ; * Propose a critical judgment on the benefits and limitations of emerging technologies and practices within an organization. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Faculty or entity in charge:	BLSM

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [60] in Information and Communication	COMM2M1	5	-	🔍
Master [120] in Business Engineering	INGM2M	5	-	🔍
Master [120] in Business engineering	INGE2M	5	-	🔍
Master [120] in Journalism	EJL2M	5	-	🔍
Master [120] in Communication	CORP2M	5	-	🔍
Master [120] in Information and Communication	COMU2M	5	-	🔍
Master [120] in Communication	COMM2M	5	-	🔍
Master [60] in Information and Communication	COMU2M1	5	-	🔍