UCLouvain

Icomu2250

2017

Mediatic Narration

5 credits	30.0 h	Q2
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Teacher(s)	Marion Philippe ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The main aim of this course is to establish the theoretical basis of a form of media narratology, or narrative media discourse, in the sense of the interactive meeting (even the reciprocal construction) of narratives and the media. It will include an analysis of the characteristics of narrative communication, as a specific approach to producing a new way of writing narrative for the media in the framework of a relationship established with a given population. It will also evaluate differences between the various forms of narrative activities from the point at which they meet the #force of inertia# that characterises the media charged with transmitting them.
Aims	The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Content	Students will first of all examine the formal and communications components of narration, and note will be taken of the distribution of the narrative genre in various basic narratives (e.g. writing, images and the stage). After a global approach to the issues and practicalities of a representation of the world (real or fictitious, actual or virtual), the course will provide an evaluation of the narrative and imaginary potential intrinsically linked to today#s most important forms of media (e.g. cinema, television, strip cartoons and the press). The course will observe the way certain contemporary narratives (e.g. reporting, documentaries and drama) # and relying on distinctive features # are constructed and developed in profound interaction with the formal and communications features that characterise these forms of the media. Attention will be drawn to issues raised by the circulation of a narrative in different branches of the media. On the basis of an analysis of various cases (e.g. multi-media narratives of a news item, or a transfer from literature to film), the focus will be on questions of trans-semiotics and the issue of adaptation. The course will incorporate a section including theoretical exposition and case studies.
Other infos	The course will include a share of theoretical and case studies.
Faculty or entity in charge	СОМИ

Programmes containing this learning unit (UE)					
Program title	Acronym	Credits	Prerequisite	Aims	
Master [120] in Communication	CORP2M	5		•	
Master [120] in Journalism	EJL2M	5		•	
Advanced Master in Visual Cultures	VISU2MC	5		•	
Master [120] in Linguistics	LING2M	5		•	
Master [120] in Information and Communication	COMU2M	5		0	
Master [120] in Translation	TRAD2M	5		•	
Master [60] in Information and Communication	COMU2M1	5		Q	
Master [120] in Communication	COMM2M	5		•	