






5 credits

30.0 h

Q2

Teacher(s)	Dufays Frédéric ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	This course uncovers the popular concepts of social and sustainable entrepreneurship. It applies entrepreneurial thinking to different business models as seen through a social, environmental and economic sustainability perspective. The course will explore the relationship between business development and its social and environmental impacts. You will study ways in which social and sustainable entrepreneurship can significantly respond to social needs such as poverty alleviation and/or diminish dependency on fossil fuels and toxic substances. The course will challenge you to conceive a sustainable entrepreneurial business concept and thereby make you familiar with the issues facing social and sustainable entrepreneurship due to their hybrid nature.
Aims	<p>During their programme, students of the LSM Master's in management and Master's in Business engineering will have developed the following capabilities'</p> <p>CORPORATE CITIZENSHIP</p> <ul style="list-style-type: none"> • Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development. • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. <p>INNOVATION AND ENTREPRENEURSHIP</p> <p>1</p> <ul style="list-style-type: none"> • Identify new opportunities, propose creative and useful ideas; insituations that require new strategic approaches, break with existing models and paradigms, promote progress and change. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> <ul style="list-style-type: none"> • Understandtheinnerworkingsofanorganization :developa globalapproachandintegratetheinternailogicused.within the organization. <p>PERSONAL AND PROFESSIONAL DEVELOPMENT</p> <ul style="list-style-type: none"> • Self-motivation : be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations. <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: choice : 15/04 - 22/04 - 29/04 - 06/05 or 13/05 • Type of evaluation: Individual work • Comments: 4 pages case study <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: 2 groups of 4 students/h • Written: No • Unavailability or comments: Unavailable from 14/08 to 20/08. Oral: presentation of group work. In the event of failure, the group work must be improved and re-submitted for the 16/08, the individual case study work must contain a new case study for the 16/08

Teaching methods	<p>This course rests on a variety of teaching methods:</p> <ul style="list-style-type: none"> • Home readings and individual assignments • On-site lectures and testimonies • On-site case study sessions • Group assignment, including fieldwork
Content	<p>This course consists of the following topics:</p> <ul style="list-style-type: none"> • Setting the stage <ol style="list-style-type: none"> 1. Social entrepreneurship ' What's behind words? 2. Social entrepreneurs' profiles and drivers 3. The opportunity ' A matter of failures? 4. The mission as a central element of the entrepreneurial process 5. The organizations in social entrepreneurship <ul style="list-style-type: none"> • Challenges <ol style="list-style-type: none"> 1. Acquiring and securing resources 2. Revenue models 3. Stakeholder management and governance 4. Impact measurement 5. Growth and scaling 6. The social business plan
Bibliography	<p>Course readings:</p> <p>Compendium of scholarly articles on social entrepreneurship and sustainable entrepreneurship drawn from such journals as Academy of Management Journal, Journal of Business Venturing, Business & Society, and Journal of Business Ethics.</p> <p>The following textbooks can give you a broad introduction to the topic but are not required readings:</p> <ul style="list-style-type: none"> • Nicholls, A. (2006). Social entrepreneurship: new models of environmental social change. Oxford; New York: Oxford University Press. • Schaper, M. (2005). Making ecopreneurs: developing sustainable entrepreneurship. Burlington, VT: Ashgate.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Law	DROI2M	5		
Master [120] in Management	GESM2M	5		
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] in Public Administration	ADPU2M	5		
Master [120] in Business Engineering	INGM2M	5		