

5 credits

30.0 h

Q1

Teacher(s)	Coeurderoy Régis (compensates Vas Alain) ;Paque Bernard ;Vas Alain ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The design and implementation of innovation-based strategies
Aims	<p>1 By the end of the class, students should master the main concepts underlying the development of corporate strategy in innovation-intensive competitive environments</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <p>' Date: 3th week & 6th week</p> <p>' Type of evaluation: 3th week : BOSS Evaluation - 6th week: Evaluation, report, conferences</p> <p>' Comments : No</p> <p>Evaluation week</p> <p>' Oral: No</p> <p>' Written : Yes (2 hours)</p> <p>' Unavailability or comments: No</p> <p>Examination session</p> <p>' Oral: No</p> <p>' Written: No</p> <p>' Unavailability or comments: No</p>
Teaching methods	<p>In-class activities</p> <ul style="list-style-type: none"> • Lectures • Micro-teaching (partly presented by students) <p>At home activities</p> <ul style="list-style-type: none"> • Readings to prepare the lecture • Students presentation
Content	<ul style="list-style-type: none"> • The challenges related to the strategic management of innovation • Innovation and invention : definitions and typology • The core capabilities of the strategic management of innovations
Bibliography	<ul style="list-style-type: none"> • Slides provided through moodle • References : Provided during the class
Other infos	<p>Internationalisation</p> <ul style="list-style-type: none"> • international content (does the course tackle international issues related to the course content ?) • Skills : presentation skills • team work Techniques and tools for teaching and learning • Internet work
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGE2M	5		