




5 credits

30.0 h

Q2

Teacher(s)	Brognaux Christophe ;Malhotra Sunita ;Pouchain Frédéric ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course is dedicated to multinational strategies and their implementation inside organizations.
Aims	<p>During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'</p> <ul style="list-style-type: none"> • 2.3. Articulate the acquired knowledge from different areas of management. • 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. • 6.1 Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity. • 8.1 Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. • 9.4 Quick study, lifelong learner : quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning <p>----- The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</p>
Teaching methods	<p>In-class activities</p> <ul style="list-style-type: none"> • Lectures • Interactive seminar <p>At home activities</p> <ul style="list-style-type: none"> • Readings to prepare the lecture • Students presentation
Content	<p>Summary</p> <ul style="list-style-type: none"> • international alliances, joint venture & acquisitions, • implementing international strategy: structure, processes and people, • Opportunities and risks in emerging markets. • Opportunities and risks in emerging markets. <p>The course is mainly organized on the basis of formal lectures and case discussions.</p> <p>The objective of this course is to review the main concepts, methods and tools which are used in the international business, identify the business situations in which they can be applied most effectively, as well as understand the limitations of the various approaches.</p>
Inline resources	http://icampus.uclouvain.be/claroline/course/index.php?cid=LSMS2111
Other infos	<p>Skills</p> <ul style="list-style-type: none"> • presentation skills • team work <p>Techniques and tools for teaching and learning</p> <ul style="list-style-type: none"> • Internet work

Faculty or entity in charge	CLSM
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Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	GESM2M	5		
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] in Business Engineering	INGM2M	5		