




5 credits

30.0 h + 20.0 h

Q2

Teacher(s)	Lambotte François ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	MORGAN G. (1986), Images of Organization, Beverly Hill, Sage WESTPHALEN M.-H., LIBAERT Th. (2009), Communicator, [5e éd.], Paris, Dunod
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMM1BA	5		
Bachelor in Political Sciences: General	SPOM1BA	5		
Bachelor in Management	GESM1BA	5		
Bachelor in Human and Social Sciences	HUSM1BA	5		