


5 credits

30.0 h

Q2

Teacher(s)	de Viron Françoise ;Kolp Manuel ;Paque Bernard ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	Intellectual capital, Knowledge management and Strategy. Analyzing information and knowledge processes in companies/projects. Design, implementation and follow-up of knowledge management applications. Use of information technologies for knowledge management. Applications in selected areas such as Energy, Engineering, Consulting, NTIC and Education.
Aims	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> • 1. Corporate citizenship 1.1. 'Demonstrate independent reasoning, look critically ' 2. Knowledge and reasoning 2.1. Master the core knowledge of each area of management. 2.2. Master highly specific knowledge ' 2.3. Articulate the acquired knowledge from different areas 2.4. Activate and apply the acquired knowledge ' 3. A scientific and systematic approach 3.1. Conduct a clear, structured, analytical reasoning ' 3.2. Collect, select and analyze relevant information ' 3.3. Consider problems using a systemic and holistic approach ' 3.4. Perceptively synthesize 'demonstrating a certain conceptual distance ' 3.5. Produce, through analysis and diagnosis, implementable solutions' 4. Innovation and entrepreneurship 4.1. Identify new opportunities, propose creative and useful ideas ' 4.4. Reflect on and improve professional practices. 5. Work effectively in an international and multicultural environment 5.1. Understand the inner workings of an organization ' 5.2. Position ... the functioning of an organization, in its ...socio-economic dimensions' 6. Teamwork and leadership 6.1. Work in a team... 7. Project management 7.1. Analyse a project within its environment and define the expected outcomes' 7.2. Organize, manage and control the process, ' 8. Communication and interpersonal skills 8.1. Express a clear and structured message' 8.2. Interact and discuss effectively ' 8.3. Persuade and negotiate ' 9. Personal and professional development 9.1. Independent self-starter ' 9.4. Quick study, lifelong learner ' <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: Will be specified later • Type of evaluation: Group Work • Comments: No <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: Yes • Written: Yes • Unavailability or comments: Written report and oral presentation • La réussite globale du cours implique la réussite de toutes les parties
Content	<p>Summary This course examines knowledge management from a managerial perspective. The 5 dimensions of knowledge management are developed: strategy, organisational process, people, culture and technologies. Strategic advantages of knowledge management are analysed through the management literature and practical applications. Some modelling techniques and ICT applications in the context of organizational knowledge management are examined, as Electronic Document Management Systems, Knowledge Portals, Enterprise Data Warehouse, Knowledge Bases, Expert Systems, Artificial Neural Networks, Semantic Web, ' Content Knowledge economy Intellectual capital, tacit and explicit knowledge, organisational learning Dimensions of knowledge management Knowledge management applications: - Key success factors and monitoring - ICT and organisational support to Knowledge Management Knowledge management and systems in selected application areas Methods In-class activities - Lectures - Interactive seminar - Micro-teaching (partly presented by students) - Project based learning At home activities - Readings to prepare the lecture - Students presentation - Case study by students - Group project</p>

Bibliography	: No TEXTBOOK. SLIDES compulsory and available on line . No book protected by copyright. . READING FILE compulsory Supports available on line are on Moodle UCLouvain.
Other infos	Prerequisites (ideally in terms of competencies) Master basic management concepts Evaluation : Class participation and group project including final written report and oral presentation, in French or English References : Provided during the class (T. Stewart, E. Sveiby, I. Nonaka, H. Takeushi , Ch. Argyris, D. Schön, D. Davenport, L. Prusak, ')
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGM2M	5		
Master [120] in Business Engineering	INGE2M	5		