

4 credits

22.5 h

Q1

Teacher(s)	De Cock Sylvie ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course is based on a detailed description of the linguistic (grammatical, lexical and stylistic) features that are typical of the economic and commercial domain as opposed to other registers of the English language. The focus is on significantly increasing specialised vocabulary to enable students to easily understand any text in this domain. Articles from newspapers, magazines, scientific books and websites are used for reading comprehension and vocabulary extension exercises.
Aims	<p>At the end of the course, students should be able to understand economic and commercial texts in English and have acquired a solid vocabulary in these areas (at C1 level of the Common European Framework of Reference).</p> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	Written exam : reading comprehension activities about a series of authentic texts dealing with topics similar to the ones covered in class and vocabulary exercises based on the vocabulary covered in the course
Teaching methods	/
Content	The course is based on a detailed analysis of economic and commercial English using original texts. These articles are centred on important themes, particularly macro-economics, trade, sales techniques, accounting, the management and structure of companies, insurance and banking. Various exercises and internet research are used to enhance reading skills and vocabulary extension in this domain.
Inline resources	Moodle
Bibliography	<ul style="list-style-type: none"> • On Moodle
Other infos	Texts used include current economic affairs, theoretical texts on economic issues and internet and newspaper articles.
Faculty or entity in charge	MULT

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Communication	CORP2M	4		
Master [120] in Journalism	EJL2M	4		
Master [120] in Management	GEST2M	4		
Master [120] in Business Engineering	INGE2M	4		
Master [120] in Economics: General	ECON2M	4		
Master [120] in Political Sciences: General	SPOL2M	4		
Master [120] in Communication	COMM2M	4		
Master [120] in Multilingual Communication	MULT2M	4		
Master [120] in Modern Languages and Literatures : German	GERM2M	4		
Master [120] in Political Sciences: International Relations	SPRI2M	4		
Master [120] in Public Administration	ADPU2M	4		
Master [120] in Information and Communication	COMU2M	4		
Master [120] in Modern Languages and Literatures : General	ROGE2M	4		