

4 credits

30.0 h

Q2

Teacher(s)	Corneille Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods	Multiple Choice Questionnaire
Teaching methods	Lectures
Content	<p>The objective of this course is to familiarize students with the social and cognitive mechanisms involved in attitude change and social influence. The topics covered are:</p> <ul style="list-style-type: none"> (a) Projection; (b) Heuristics; (c) Perceptual fluidity; (d) Conditioning; (e) Behavioral priming; (f) Problematic Behaviors; (g) Social norms; (h) Dual processes (implicit and explicit).
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=10394
Bibliography	<ul style="list-style-type: none"> • pdfs sur moodle + livre "Mes préférences sous influence" (Olivier Corneille, Mardaga) <p>Mes préférences sous influence (Olivier Corneille, Mardaga, 2010)</p>
Other infos	This course assumes that the student has mastered the content of LPSP1205 "Social Psychology", or its equivalent.
Faculty or entity in charge	EPSY

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Psychology and Education: General	PSP1BA	4	LPSP1205	