







5 credits

30.0 h

Q1

Teacher(s)	Colin Karl ;Hermans Julie ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<p>Support de cours : Slides de cours et portfolio de lectures disponibles sur student corner</p> <p>Références bibliographiques recommandées, lectures conseillées :</p> <ul style="list-style-type: none"> • Commission Européenne (2015), Rapport sur « La transformation digitale des entreprises et industries européennes » (voir http://ec.europa.eu/growth/tools-databases/newsroom/cf/itemdetail.cfm?item_id=8189&lang=fr)
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [60] in Management	GESM2M1	5		
Master [120] in Business Engineering	INGM2M	5		
Master [120] in Management	GEST2M	5		
Master [120] in Public Administration	ADPM2M	5		
Master [120] in Management	GESM2M	5		
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Communication	COMM2M	5		