



In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits

15.0 h + 15.0 h

Q1

Teacher(s)	Comanne Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The course examines the various aspects of the book supply chain. Description of the book trades. A series of visits is also organized in companies in the book industry: publisher, photoengraver, printers, wholesalers and bookshops. A group project will also aim at the implementation of a real situation related to the professional environment.
Aims	<p>1 To familiarize the student with the different professional activities in the book industry in which he will later do an internship, be it in publishing, bookshop or library.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Teaching methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p>Method : lecture for 15 hours. Group work for the 15 following hours.</p>
Content	In this course, the book is approached from the point of view of the professionals who intervene throughout its creation and of its diffusion. The course stresses the main actors of the book chain and their specific trade: editors, photoengravers, printers, diffusers, distributors, booksellers, library. The main focus is on the French-speaking book industry with its current stakes.
Other infos	None.
Faculty or entity in charge	ROM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	5		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		