




In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits

15.0 h + 10.0 h

Q2

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|-----------------------------|---|
| Teacher(s) | Verhaegen Philippe ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Prerequisites | <i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i> |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Teaching methods | Due to the COVID-19 crisis, the information in this section is particularly likely to change. Lectures, application exercises, individual and group work |
| Content | The course has two parts: <ol style="list-style-type: none"> 1. a part "lecture" which presents, illustrates and discusses the different semiotic methods associated with the different currents of semiotics 2. a part exercise and works in which the student is initiated to the concrete application of these methods on various devices |
| Inline resources | https://moodleucl.uclouvain.be/course/view.php?id=12143 |
| Faculty or entity in charge | ESPO |

| Programmes containing this learning unit (UE) | | | | |
|--|---------------------------|---------|---|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Information and Communication Science and Technology | STIC2M | 5 | |  |
| Bachelor in Information and Communication | COMU1BA | 5 | LCOMU1125 AND LCOMU1126 |  |
| Minor in Information and Communication | LCOMU100I | 5 | |  |