UCLouvain

lecge1336

2019

Seminar: case studies of corporate strategy

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits	30.0 h + 15.0 h	Q2

Teacher(s)	Meurisse Vincent (compensates Vas Alain) ;Vas Alain ;		
Language :	French		
Place of the course	Louvain-la-Neuve		
Aims	The case studies examined in this course will enable the groups of students to analyse and comment in depth on real business cases. Examining these real company situations described in case studies should enable students to create links between the more theoretical concepts and the concrete and pragmatic fields of application that these concepts permit them to approach. These case studies will significantly encourage the process of knowledge appropriation in which "know-how" is a crucial dimension. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".		
Content	The theatcher involves being particularly active students who may be commenting on the existing cases, or develop their own case.		
Other infos	Prerequisites: This course goes deeper place in addition to the course strategy.		
Faculty or entity in charge	ESPO		

Programmes containing this learning unit (UE)					
Program title	Acronym	Credits	Prerequisite	Aims	
Additionnal module in Management	LGEST100P	5		Q	
Minor in entrepreneurship	LMPME100I	5		٩	