UCLouvain

lecon2042

2019

Globalization, firms and trade

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

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5 credits	30.0 h	Q2

Teacher(s)	Vannoorenberghe Gonzague ;
Language :	English
Place of the course	Louvain-la-Neuve
Aims	The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Evaluation methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Written exam after the end of the course. The active participation of students during class is an element of their final grade.
Teaching methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Lectures, with active student participation.
Content	This course studies the behavior of firms and their international activities such as exporting and importing as well as engaging in Foreign Direct investment and outsourcing abroad. We study the types of firms that engage in these activities, how they differ from firms without any international links, and the different strategies they use when selling abroad. We explore the consequences of firms' involvement in global activities for their workers, their productivity and innovation, and draw the policy implications of this analysis, both for developed and developing countries.
Other infos	Some prior knowledge of microeconomics and econometrics is necessary. The communication between the professor and the students takes place through the electronic platform Moodle. You should enroll in the course on Moodle to have access to the online documents such as course notes, slides and additional material that will be posted.
Faculty or entity in charge	ECON

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Aims		
Master [60] in Economics : General	ECON2M1	5		٩		
Master [120] in Economics: General	ECON2M	5		٩		