




Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

4 credits	22.5 h	Q2
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Teacher(s)	Verhaegen Philippe ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>The evaluation focuses on understanding and assimilation of concepts and theoretical frameworks discussed both during and in the portfolio of texts and on the ability of students to apply them to the analysis of devices sémiotique basic questions.</p> <p>The exam is written (or, in June only, oral under certain conditions for students who wish). The precise terms and conditions are described in the detailed description of the course listed on the Moodle website. They are the subject of a presentation at the first class, before Easter and at the last class.</p>
Teaching methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>Lecture given in large audience. Depending on the themes, some interactive processes are exploited.</p>
Content	<p>The course begins its reflection from a semiotic "restricted", that which followed the language of F. de Saussure-semiology structurale-interest to then, with the current pragmatic, the contexts of interaction and finally lead to a semiotic "expanded", that of CS Peirce interpretation which places the center of the operation of various types of signs.</p> <p>In doing so, the course covers, discusses and compares the basic concepts of each course and tries to reflect the specific point of view taken by each of them: the meaning of the sign, the relationship caused by him or the interpretation against them and at the same time is.</p> <p>The course seeks to better illustrate each concept and to do so frequently resorted to regular communication devices: interactive situations, newspapers, web sites, TV shows, pubs, posters, etc.. The syllabus allow the student to return to their notions from scientific contexts.</p>
Inline resources	moodleucl.uclouvain.be/course/view.php?id=9775
Bibliography	<ul style="list-style-type: none"> • Ph. Verhaegen, Signe et communication, De Boeck, Bruxelles, 2010 • Documents et slides mis à disposition sur le site du cours
Other infos	This course is part of the minor in information and communication. It provides the theoretical basis for the course LCOMU1316 Semiotic Approaches in Communication which focuses on the methodology and analysis tools used in this field.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Minor in Information and Communication	MINCOMU	5		
Bachelor in Information and Communication	COMU1BA	4	LCOMU1211	
Minor in Linguistics	MINLING	4		
Minor in French Studies	MINFRAN	5		