




Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits	30.0 h + 20.0 h	Q2
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Teacher(s)	Philippette Thibault ;				
Language :	French				
Place of the course	Louvain-la-Neuve				
Aims	<p>The aim of this course is to give the student a base of theoretical skills in the field of the communication. In this way, it joins a logic of specialization following the course of Communication and Information I. The student will be brought to understand the concepts and the methods of the main research currents. Beyond the simple identification of the diverse theories of the communicational approach, the student will be able to place them among the analysis currents of the contemporary world.</p> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>				
Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>For the course: written exam, including open, semi-open or closed questions on the material seen in the course, as well as a selection of additional reading material accessible via Moodle.</p> <p>Evaluation of teaching according to the evolution of the health situation (2020-2021 situation) - ex cathedra course</p> <p>Covid scenarii</p> <table border="1"> <tr> <td>Yellow scenario</td> <td>The written exam is organized in audience(s) allowing for social distancing to be maintained. The exams are then scanned and the correction of the exam is done via the Gradescope software.</td> </tr> <tr> <td>Orange scenario</td> <td>The written exam is organized online via the Gradescope software (Online Assignment).</td> </tr> </table> <p>For the exercises: active participation in the practical exercises and regular evaluations throughout the year, in connection with the readings.</p> <p>Evaluation of teaching according to the evolution of the health situation (2020-2021 situation) - TP</p> <p>For the students concerned by the TP, it is worth 40% of the final grade and the exam 60%. It cannot be remedied during the session. This means that the students of block 1 who would not have followed the TP will have zero for the TP part in their first session.</p> <p>In the August session, only the mark of their written exam will be taken into account.</p> <p>For students not concerned by the TP, the exam is worth 100% of the mark in June (session 2), and September (session 3) in case of failure in June.</p>	Yellow scenario	The written exam is organized in audience(s) allowing for social distancing to be maintained. The exams are then scanned and the correction of the exam is done via the Gradescope software.	Orange scenario	The written exam is organized online via the Gradescope software (Online Assignment).
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Teaching methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>The theoretical course is given in the form of ex-cathedra sessions. Under normal circumstances, the course is given in the classroom at the scheduled time and in the room provided by the faculty secretariat.</p> <p>Teaching measures according to the evolution of the health situation (2020-2021 guidelines) - ex-cathedra course</p> <p>Covid Scenarii</p> <table border="1" data-bbox="395 300 1469 524"> <tr> <td data-bbox="395 300 927 412">yellow scenario</td> <td data-bbox="932 300 1469 412">The ex-cathedra course sessions are given in co-modality (part of the audience face-to-face, part remotely) at the scheduled time of the course, with recording and broadcasting via Microsoft Teams.</td> </tr> <tr> <td data-bbox="395 418 927 524">Orange scenario</td> <td data-bbox="932 418 1469 524">The ex-cathedra course sessions are given remotely via Microsoft Teams at the scheduled time of the course. Several Q&A sessions will be organized during these sessions.</td> </tr> </table> <p>The practical work associated with the course is intended only for Block 1 students (COMU11BA) and is designed to help students read texts related to information and communication theory. The practical work is organized in the form of a reverse class: students are asked to work on chapters of a reference book ("L'explosion de la Communication: Introduction aux théories et aux pratiques de la communication" by Philippe Breton and Serge Proulx), which will then be discussed in sessions. The student will be evaluated on a continuous basis during the TP on his/her mastery of the different chapters, through several modalities (reading sheets, quizzes, tests, etc.).</p> <p>Teaching measures according to the evolution of the health situation (benchmarks 2020-2021) - TP</p> <p>Covid Scenarii</p> <table border="1" data-bbox="395 748 1469 1106"> <tr> <td data-bbox="395 748 927 913">Yellow scenario</td> <td data-bbox="932 748 1469 913">The first session, an intermediate session of "debate" type and the last session preparing for the final test (50% of the score of the TP) will be given in the classroom. The other sessions are organized remotely via Microsoft Teams. The practical details will be specified by the assistants via Moodle.</td> </tr> <tr> <td data-bbox="395 920 927 1106">Orange scenario</td> <td data-bbox="932 920 1469 1106">Depending on the size of the audience for the practical sessions, the face-to-face sessions can be maintained (see yellow scenario) or will have to be switched to remote mode if there is not enough room in the audience. The conditions in case of an orange situation will be specified at the beginning of the course following the assigned rooms.</td> </tr> </table>	yellow scenario	The ex-cathedra course sessions are given in co-modality (part of the audience face-to-face, part remotely) at the scheduled time of the course, with recording and broadcasting via Microsoft Teams.	Orange scenario	The ex-cathedra course sessions are given remotely via Microsoft Teams at the scheduled time of the course. Several Q&A sessions will be organized during these sessions.	Yellow scenario	The first session, an intermediate session of "debate" type and the last session preparing for the final test (50% of the score of the TP) will be given in the classroom. The other sessions are organized remotely via Microsoft Teams. The practical details will be specified by the assistants via Moodle.	Orange scenario	Depending on the size of the audience for the practical sessions, the face-to-face sessions can be maintained (see yellow scenario) or will have to be switched to remote mode if there is not enough room in the audience. The conditions in case of an orange situation will be specified at the beginning of the course following the assigned rooms.
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Content	<p>The course provides a systematic and critical review of the essential conceptual components and major founding theories of ICS. It shows the articulations between the theories and the authors of reference (founders) to draw the constitutive lines of ICS, since its origins. The course seeks to embed ICS as a disciplinary and interdisciplinary field within the social sciences and humanities, articulating the discovery of ICS with other courses in the information and communication curriculum, and demonstrating how ICS can play a unifying role within the broad area of humanities and social sciences study.</p> <p>The course outline is presented in the first session and is available on the course Moodle page.</p>								
Inline resources	<p>https://moodleucl.uclouvain.be/course/view.php?id=11703</p>								
Bibliography	<ul style="list-style-type: none"> • O. Aïm, & S. Billiet (coord.) (2015), Communication, Paris : Dunod. • D. Bounoux (2001 [1998]), Introduction aux sciences de la communication, Paris : La Découverte (coll. Repères). • P. Breton, & S. Proulx (2006 [2002]), L'explosion de la Communication: Introduction aux théories et aux pratiques de la communication, Paris : La Découverte (coll. Repères). • Y. Jeanneret (2011 [2000]), Y a-t-il (vraiment) des technologies de l'information ?, Paris : Septentrion. • J. Lohisse (1998), Les systèmes de communication : approche socio-anthropologique, Paris : Armand Colin. • A. & M. Mattelart (1995 [1977]), Histoire des théories de la Communication, Paris : La Découverte (coll. Repères). • E. Maigret (2015 [2003]), Sociologie de la Communication et des Médias, Paris : Armand Colin. • J.-P. Meunier, & D. Peraya (2010 [1997]), Introduction aux théories de la communication, Bruxelles : De Boeck Supérieur. • Y. Winkin (dir.) (2000 [1981]), La nouvelle Communication, Paris : Ed. du Seuil. 								
Other infos	<p>The course does not have a syllabus but is made up of a set of presentation materials and resources accessible on the course's Moodle platform (text portfolio, exercises and quizzes, etc.). The content presented orally is part of the course material and the student must therefore ensure that he/she is up to date on the material presented.</p>								
Faculty or entity in charge	<p>ESPO</p>								

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Minor in Information and Communication	MINCOMU	5		
Master [60] in History of Art and Archaeology: Musicology	MUSI2M1	5		
Bachelor in Information and Communication	COMU1BA	5		
Master [120] in History of Art and Archaeology: Musicology	MUSI2M	5		