

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presentiel, distance or in a comodal or hybrid format).

5 credits

30.0 h

Q2

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|-----------------------------|--|
| Teacher(s) | Totte Marc ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Main themes | The course aims to throw light, from a pragmatic and analytical angle, on the processes involved in communications between people of different cultures, and to offer tools that are appropriate for such an analysis. |
| Aims | <ol style="list-style-type: none"> 1. Sensitize the students with the intercultural communication and, overall, with the intercultural dimension of the contemporary companies ; <p style="text-align: center;">----</p> <ol style="list-style-type: none"> 2. Determine the requirements of a pragmatic approach of the situations of communication between people of different cultures. <p style="text-align: center;">----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p> |
| Bibliography | <p>Quelques références importantes sur la communication interculturelle :</p> <ul style="list-style-type: none"> • Meyer E. 2015 The Culture Map, Edts PublicAffairs • Demorgan J. 2015 Complexité des cultures et de l'interculturel. Contre les pensées uniques. Economica & Anthropos • Ladmiral J.-R. et Lipiansky E.M. 2015 La communiction interculturelle Ed traductologiques. Les Belles lettres • Bronner G. 2009, La pensée extrême, Puf • Jullien fr. 2008, De l'universel, de l'uniforme, du commun et du dialogue entre les cultures, Fayard • Castoriadis C. 2007, L'imaginaire comme tel, Edts Hermann Philosophie • Sperber D. 1996 La contagion des idées, Odile Jacob ;... avec Wilson D. 1989 La pertinence Communication et cognition Edts de Minuit <p>Sur la pensée chinoise classique, tout ce qui a pu être écrit par François Jullien ; "pensées de Tchouang Tseu" de Billeter, et</p> <ul style="list-style-type: none"> • Vandermeersch L. 2019 Ce que la Chine nous apprend, Edts Gallimard • Cheng A. Histoire de la pensée chinoise, Edts du Seuil, Essais <p>Tout ce qui a pu être écrit par le MIT de Palo Alto : Watzlawick, en particulier, puis :</p> <ul style="list-style-type: none"> • Hall E.T. 1979 Au-delà de la culture Points Essais • Winkin Y. 1981 La nouvelle communication, Edts. du Seuil, Coll. Essais <p>Sur la Communication Muchielli :</p> <ul style="list-style-type: none"> • La nouvelle communication, Armand Colin, Paris, 2000, 214 pages. • Approche systémique et communicationnelle des organisations, Armand Colin, Paris, 1998, 160 pages. |
| Faculty or entity in charge | COMU |

| Programmes containing this learning unit (UE) | | | | |
|---|-------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Communication | COMM2M | 5 | |  |
| Master [60] in Information and Communication | COMU2M1 | 5 | |  |
| Master [120] in French and Romance Languages and Literatures : French as a Foreign Language | FLE2M | 5 | |  |
| Master [120] in Multilingual Communication | MULT2M | 5 | |  |
| Master [120] in Journalism | EJL2M | 5 | |  |
| Master [120] in Communication | CORP2M | 5 | |  |
| Master [120] in Translation | TRAD2M | 5 | |  |