

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).




5 credits

30.0 h

Q2

Teacher(s)	Zhang Yue ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	This course is an introductory course to banking and financial markets. The financial market part introduces the main concepts of the current financial system, its main instruments and the risk associated with them. The banking part covers banks architecture, balance sheets and bank's valuation. Students will have the opportunity to apply the theoretical concepts in empirical assignments.
Aims	<p><b>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO</b></p> <p><b>KNOWLEDGE AND REASONING</b></p> <p>2.2 Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.</p> <p><b>A SCIENTIFIC AND SYSTEMATIC APPROACH</b></p> <p>1 3.3 Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.</p> <p><b>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</b></p> <p>5.2 Understand the international socio-economic dimensions of an organization and identify the associated strategic issues and operational decisions.</p> <p><b>TEAMWORK AND LEADERSHIP</b></p> <p>6.1 Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p><b>Evaluation continue /Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: No</li> <li>• Type of evaluation: No</li> <li>• Comments: No</li> </ul> <p><b>Semaine d'évaluation /Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Session d'examens /Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: Yes</li> <li>• Unavailability or comments: No</li> </ul>
Teaching methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <ul style="list-style-type: none"> <li>• Lectures</li> <li>• Teamwork</li> <li>• Bloomberg market concepts (all modules except exchange rates)</li> </ul>
Content	<ul style="list-style-type: none"> <li>• The class mixes - lectures with additional individual readings/exercises and a groups assignment. The content of the course is the following:</li> </ul>

	<ul style="list-style-type: none"> <li>• Part 1: Introduction to financial markets             <ul style="list-style-type: none"> <li>• Bloomberg market concepts® test (all modules except exchange rates).</li> <li>• Money and the Financial System:                 <ul style="list-style-type: none"> <li>• Money and the Payments System;</li> <li>• Financial Instruments, Financial Markets, and Financial Institutions.</li> </ul> </li> <li>• Interest Rates, Financial Instruments, and Financial Markets:                 <ul style="list-style-type: none"> <li>• Bonds, Bond Prices, and the Determination of Interest Rates;</li> <li>• The Risk and Term Structure of Interest Rates;</li> <li>• Stocks, Stock Markets, and Market Efficiency;</li> <li>• Derivatives: Futures, Options, and Swaps.</li> </ul> </li> </ul> </li> <li>• Part 2: Introduction to banking:             <ul style="list-style-type: none"> <li>• An historical perspective;</li> <li>• Balance sheet;</li> <li>• P&amp;L;</li> <li>• Modern architecture / P&amp;L;</li> <li>• Ratio;</li> <li>• Bank valuation.</li> </ul> </li> </ul>
Bibliography	<ul style="list-style-type: none"> <li>• Multinational Financial Management, 10th Edition, by Alan C. Shapiro, John Wiley &amp; Sons, 2013 Slides posted in Moodle</li> </ul>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	<a href="#">GESM2M</a>	5		
Master [120] : Business Engineering	<a href="#">INGE2M</a>	5		
Master [120] : Business Engineering	<a href="#">INGM2M</a>	5		
Master [120] in Management	<a href="#">GEST2M</a>	5		