


Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

13 credits	45.0 h	Q1
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Teacher(s)	Cobut Eric ;Lambotte François ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	MUCCHIELLI A. (2001), La communication interne. Les clés d'un renouvellement, Paris, A. Colin Donjean, C. (2007). La communication interne. Edipro. Armenakis, A., & Bedeian, A. (1999). Organizational Change: a review of theory and research in the 1990s. Journal of Management, 25(3), 293-315. Armenakis, A., & Harris, S. (2002). Crafting a change message to create transformational readiness. Journal of Organizationnel Change Management, 15, 2, 169-183. Armenakis, A., Harris, S., & Mossholder, K. (1993). Creating readiness for organizational change. Human Relations, 46,6, 681-704.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Certificat d'université en communication interne	COIN9CE	13		
Master [120] in Communication (shift schedule)	COHM2M	13		