








Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits

30.0 h

Q1

| | |
|-----------------------------|---|
| Teacher(s) | Hermans Julie ; |
| Language : | French |
| Place of the course | Mons |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Bibliography | <p>Support de cours : Slides de cours et portfolio de lectures disponibles sur student corner</p> <p>Références bibliographiques recommandées, lectures conseillées :</p> <ul style="list-style-type: none"> • Commission Européenne (2015), Rapport sur « La transformation digitale des entreprises et industries européennes » (voir http://ec.europa.eu/growth/tools-databases/newsroom/cf/itemdetail.cfm?item_id=8189&lang=fr) |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|---|-------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Public Administration | ADPM2M | 5 | |  |
| Master [120] in Communication | COMM2M | 5 | |  |
| Master [120] in Management | GESM2M | 5 | |  |
| Master [120] : Business Engineering | INGM2M | 5 | |  |
| Master [120] in Management | GEST2M | 5 | |  |
| Master [60] in Management | GESM2M1 | 5 | |  |
| Master [120] : Business Engineering | INGE2M | 5 | |  |