


4 credits

22.5 h

Q1

Teacher(s)	Cools Bernard ;Cools Bernard (compensates Standaert Olivier) ;Standaert Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	The course will: - analyze the socioeconomic, sociopolitical and sociocultural logics in action in the media sphere, - register them in a transhistorique, analytical and forward-looking perspective - centre the media in their sociopolitical environment - study the external socioeconomic structures of the media (structures of properties, crossed interests, concentration phenomena and internationalization) - analyze the main actors (world, regional groups, European and Belgian actors) - study the socioeconomic internal structures of the media (economic logics of costs and revenues, public aids, evaluation of the demand') - put in perspective the strategies of development of the media. - to show the students the concrete reality of medias existing in Belgium - give the students the necessary general knowledge which will allow them to understand and interpret the events of news arising in world media. The course bases itself at the same time on lectures and on sessions of exercises during which the students will be introduced to the concrete reality of world media in Belgium as well as to the follow-up of the current news concerning the media and in the sociopolitical, socioeconomic and sociocultural understanding of this news.
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	Accompagne le support général
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMU1BA	4	LCOPS1115	
Bachelor in Information and Communication	COMM1BA	5		