


4 credits

22.5 h

Q1

Teacher(s)	Bazelaire Mathieu ;Descampe Antonin ;Jacques Jerry ;
Language :	French
Place of the course	Louvain-la-Neuve
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	Gomez-Mejia, G. (2016). Les fabriques de soi#? Identité et industrie sur le web. MkF éd. Meunier, J.-P., & Peraya, D. (2010). Introduction aux théories de la communication. Armando Editore. Jewitt, C. (Éd.). (2014). <i>The Routledge handbook of multimodal analysis</i> (2nd ed). Routledge. Souchier, E., Candel, E., Jeanne-Perrier, V., & Gomez-Mejia, G. (2019). Le numérique comme écriture - Théories et méthodes d'analyse#: Théories et méthodes d'analyse. Armand Colin.
Other infos	English-friendly Course <ul style="list-style-type: none"> • Reading: bibliographical references in English can be provided • Questions: students can ask their questions in English • Evaluation: students can do presentations and answer exam questions in English • Dictionary: students are allowed to use a dictionary (monolingual French dictionary or bilingual French-mother tongue dictionary, as specified by the teacher), including for exams.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMU1BA	4		
Minor in numerical technologies and society	MINSTIC	5		