

5 credits

15.0 h + 10.0 h

Q2

Teacher(s)	Detry Lionel ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Teaching methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Lectures, application exercises, individual and group work
Content	The course has two parts: <ol style="list-style-type: none"> 1. a part "lecture" which presents, illustrates and discusses the different semiotic methods associated with the different currents of semiotics 2. a part exercise and works in which the student is initiated to the concrete application of these methods on various devices
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=12143
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMU1BA	5	LCOMU1121	