






5.00 credits

30.0 h

Q2

Teacher(s)	Totte Marc ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The course aims to throw light, from a pragmatic and analytical angle, on the processes involved in communications between people of different cultures, and to offer tools that are appropriate for such an analysis.
Aims	<p>1. Sensitize the students with the intercultural communication and, overall, with the intercultural dimension of the contemporary companies ;</p> <p>-----</p> <p>2. Determine the requirements of a pragmatic approach of the situations of communication between people of different cultures.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Bibliography	<p>Quelques références importantes sur la communication interculturelle :</p> <ul style="list-style-type: none"> <li>• Meyer E. 2015 <b>The Culture Map</b>, Edts PublicAffairs</li> <li>• Demorgon J. 2015 <b>Complexité des cultures et de l'interculturel. Contre les pensées uniques</b>. Economica &amp; Anthropos</li> <li>• Ladmiral J.-R. et Lipiansky E.M. 2015 <b>La communication interculturelle</b> Ed traductologiques. Les Belles lettres</li> <li>• Bronner G. 2009, <b>La pensée extrême</b>, Puf</li> <li>• Jullien fr. 2008, <b>De l'universel, de l'uniforme, du commun et du dialogue entre les cultures</b>, Fayard</li> <li>• Castoriadis C. 2007, <b>L'imaginaire comme tel</b>, Edts Hermann Philosophie</li> <li>• Sperber D. 1996 <b>La contagion des idées</b>, Odile Jacob ;... avec Wilson D. 1989 <b>La pertinence</b> Communication et cognition Edts de Minuit</li> </ul> <p>Sur la pensée chinoise classique, tout ce qui a pu être écrit par <b>François Jullien</b> ; "pensées de Tchouang Tseu" de <b>Billeter</b>, et</p> <ul style="list-style-type: none"> <li>• Vandermeersch L. 2019 <b>Ce que la Chine nous apprend</b>, Edts Gallimard</li> <li>• Cheng A. <b>Histoire de la pensée chinoise</b>, Edts du Seuil, Essais</li> </ul> <p>Tout ce qui a pu être écrit par <b>le MIT de Palo Alto</b> : Watzlawick, en particulier, puis :</p> <ul style="list-style-type: none"> <li>• Hall E.T. 1979 <b>Au-delà de la culture</b> Points Essais</li> <li>• Winkin Y. 1981 <b>La nouvelle communication</b>, Edts. du Seuil, Coll. Essais</li> </ul> <p>Sur la Communication <b>Muchielli</b> :</p> <ul style="list-style-type: none"> <li>• <i>La nouvelle communication</i>, Armand Colin, Paris, 2000, 214 pages.</li> <li>• <i>Approche systémique et communicationnelle des organisations</i>, Armand Colin, Paris, 1998, 160 pages.</li> </ul>
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Journalism	<a href="#">EJL2M</a>	5		
Master [120] in Multilingual Communication	<a href="#">MULT2M</a>	5		
Master [120] in Communication	<a href="#">CORP2M</a>	5		
Master [120] in Communication	<a href="#">COMM2M</a>	5		
Master [60] in Information and Communication	<a href="#">COMU2M1</a>	5		
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	<a href="#">FLE2M</a>	5		