











5.00 credits

30.0 h

Q1

Teacher(s)	Jacques Jerry ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	<p>The course offers discussion on the relationships between popularisation and scientific discourse. To this end, it analyses the three stages involved in a popularisation device:</p> <ul style="list-style-type: none"> • the production of a popularising discourse: the psycho-social and scientific role of the mediator, or third man, and the constraints of a didactic discourse ; • the reformulation of a source discourse within a second discourse (e.g. paraphrase, transcoding, translation, narrative and metaphorisation) ; • recognition by the public of a popularised message (e.g. deciphering and appropriation of scientific information, and the attitudes of a reader of scientific popularisation).
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ol style="list-style-type: none"> 1. Know the main theories relating to scientific popularisation and writers on the subject ; 2. Evaluate a communication or scientific popularisation device, and design the necessary adaptations ; 3. Design and construct a small popularisation device (including, at least, a text and an image) designed to reformulate an area of scientific knowledge.
Bibliography	<p>Bucchi, M., & Trench, B. (Éds.). (2021). <i>Routledge Handbook of Public Communication of Science and Technology</i>#: <i>Third Edition</i> (3e éd.). Routledge. https://doi.org/10.4324/9781003039242</p> <p>Priest, S., Goodwin, J., & Dahlstrom, M. F. (Éds.). (2018). <i>Ethics and Practice in Science Communication</i> (1st edition). University of Chicago Press.</p>
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Master [120] in Communication	CORP2M	5		
Master [120] in Environmental Science and Management	ENVI2M	5		
Master [120] in Information and Communication Science and Technology	STIC2M	5		
Master [60] in Information and Communication	COMU2M1	5		
Master [120] in History	HIST2M	5		
Master [120] in Linguistics	LING2M	5		
Master [120] in Environmental Bioengineering	BIRE2M	3		
Master [120] in Chemistry and Bioindustries	BIRC2M	5		
Master [120] in Communication	COMM2M	5		
Master [120] in Journalism	EJL2M	5		