

5.00 credits

15.0 h + 15.0 h

Q1 and Q2

Teacher(s)	Thiran Yves ;Votron Vinciane ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	In the first instance, the seminar will equip students with a grounding in writing for communication and at the same time put them in a related experimental situation. Next, the first basic principles will be challenged as students are introduced to a wide range of forms which fall within this umbrella heading. Students will come across a whole range of configurations, from the simplest, most common ones to the most creative and original. They will be taught to look critically at the process of public writing and how it is used. The two parts of the course will be taught by two different lecturers working in collaboration.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 By the end of this course, students should have acquired the bases of "public writing", i.e. of writing intended for a wide audience. They will have to demonstrate an ability to position themselves vis-à-vis the wide variety of forms of communicative writing, to take on board its processes and to develop a critical appreciation of its requirements</p>
Bibliography	Les étudiants disposeront des présentations réalisées lors des séances et pourront se référer aux ouvrages de la bibliographie qui leur sera communiquée.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Information and Communication	COMU1BA	5	LCOMU1226	