


4.00 credits

7.5 h + 10.0 h

Q2

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| Teacher(s) | Wielemans Xavier ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Learning outcomes | |
| Evaluation methods | <p>Ongoing assessment of students' active participation in the seminar, particularly in the assessment work conducted by their subgroup.</p> <p>Self and peer evaluation will be part of the student evaluation process.</p> <p>Please note that if you participate in the seminar in the second session, you must</p> <ul style="list-style-type: none"> - select a museum and an interactive media device within it - contact a representative of this museum and meet with him/her to design a relevant evaluation question - conduct the evaluation process alone, involving museum visitors in the questionnaire and/or interviews - present the results of their evaluation to the teacher (oral presentation supported by a slideshow) |
| Teaching methods | <p>Initial presentation of the museums and their facilities</p> <p>Putting groups in contact with the staff of the various museums</p> <p>Organization of group visits</p> <p>Animation of the debates following the presentations of the evaluations by the groups</p> <p>Final presentation of the "making-of" of the different devices analyzed</p> |
| Content | <p>Several museum visits will be organized as part of the seminar. Each visit will be an opportunity to test in detail one or more interactive media devices, designed and developed specifically for that museum.</p> <p>Divided into small groups, the participants will choose one of these museums, visit it for the first time on their own and meet a member of the museum team.</p> <p>Based on this initial visit, they will design their evaluation question and prepare an evaluation method.</p> <p>During the visit of the museum by all the students, the members of the sub-group will present and lead an evaluation session (questionnaire, test, interviews...) in which the other students will participate.</p> <p>Once the museum visits are over, the second part of the seminar will consist of the presentation of the evaluation report by the different groups, followed by a debate for all participants.</p> |
| Inline resources | Moodle |
| Bibliography | Powerpoint des cours présentés, références bibliographiques, plateforme moodle |
| Other infos | <i>English-friendly: students who wish to do so may participate in discussions and present their evaluation report in English rather than in French.</i> |
| Faculty or entity in charge | ESPO |

| Programmes containing this learning unit (UE) | | | | |
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| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Bachelor in Information and Communication | COMU1BA | 4 | |  |