





3.00 credits

15.0 h

Q1 and Q2

| | |
|-----------------------------|---|
| Teacher(s) | Fastrez Pierre ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Learning outcomes | |
| Evaluation methods | <p>Assessment is based on a written report on participation in the seminar, divided into as many sections as there are seminar sessions during the academic year. For each session, the student is asked to write an essay of no more than two A4 pages answering the following three questions:</p> <ol style="list-style-type: none"> 1. What are the main contributions of the speaker's presentation: the issues addressed, the approaches presented and discussed? 2. What were the main points of discussion between the participants? 3. What links can you establish between the preparatory readings and the previous two points? How did these readings contribute to the session? |
| Teaching methods | <p>The seminar welcomes a guest professor or researcher for each of its sessions, and each session deals with a theoretical or methodological approach to communication research, based on the research carried out by the guest. Each session may include one or more preparatory readings. Each session is divided between the guest speaker's presentation and a period of interaction between the guest speaker and the participants, based on the content of the presentation, the preparatory readings and the participants' personal research questions.</p> |
| Content | <p>Each year, the seminar covers a selection of theoretical and methodological approaches to communication research. These approaches are rooted alternately in the semiotic, systemic, narratological, psychological, anthropological or sociological perspectives specific to the study of communication. Each approach is discussed from the point of view of contemporary research or research that has left its mark on communication research, taking care to articulate the construction of research questions, the anchoring in a theoretical background and the development of specific methods.</p> |
| Faculty or entity in charge | COMU |

| Programmes containing this learning unit (UE) | | | | |
|---|-------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Master [120] in Communication | CORP2M | 3 | |  |
| Master [60] in Information and Communication | COMU2M1 | 5 | |  |
| Master [120] in Communication | COMM2M | 3 | |  |
| Master [120] in Journalism | EJL2M | 3 | |  |