UCLouvain

ldemo2402

2023

Méthodologie de collecte de données par enquêtes quantitatives (dont sondage)

4.00 credits	30.0 h	Q2

Teacher(s)	Schoumaker Bruno ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	Written exam for LDEMO2402, and assessment of intermediate presentations and final output (questionnaire module and survey design) for LSOC2095.
Teaching methods	Lectures with many interactions and strong involvement of students through regular productions and presentations (survey presentations, design of questionnaire modules, etc.).
Content	This course covers the principles and methods of designing and organizing sampling surveys in demography and the social sciences. It covers the following elements: • The origin and place of surveys in the production of knowledge in social sciences. • The main stages in the design and organisation of a survey (definition of objectives, population, etc.) • Sampling techniques • Questionnaire design • Practical organization of a survey The course includes an important practical component in the LSOC2095 course, which is combined with this course (and is compulsory). In particular, students are required to construct and test a survey module and propose a sample design.
Bibliography	Clairin R. et Brion P., 1996, Manuel de sondages. Applications aux pays en développement. Ceped, Paris. Converse J. et Presser S., 1991, Survey Questions. Handcrafting the standardized questionnaire, Quantitative applications in the Social Sciences, Sage, Newbury Park. Wolf. C., Joye D., Smith T., Fu Y.-C. (eds), 2016, The Sage Handbook of Survey Methodology, Sage, Los Angeles.
Faculty or entity in charge	PSAD

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Sociology	SOC2M	3		
Advanced Master in Quantitative Methods in the Social Sciences	LMQS2MC	4		
Master [120] in Population and Development Studies	SPED2M	4		
Master [120] in Statistics: General	STAT2M	4		
Master [120] in Political Sciences: General	SPOL2M	4		
Certificat d'université : Statistique et science des données (15/30 crédits)	STAT2FC	4		
Master [60] in Sociology and Anthropology	SOCA2M1	3		