UCLouvain

ldemo2650

2023

EU surveys and opinion polls

3.00 credits	20.0 h	Q1

Teacher(s)	Rizzi Ester Lucia ;
Language :	French > English-friendly
Place of the course	Louvain-la-Neuve
Main themes	The course **LDEMO2650** presents and compare the main European social surveys and pools used to measure public opinion: their aims, topics, types of variables, results and other characteristics (sample design, mode of questionnaire administration, questionnaire tests, and sample nonresponse). To better understand surveys characteristics, data will be analysed by focusing on a specific socio-demographic topic (for example, women work conditions, intentions to have a child, intergenerational ties, etc.) and by conducting some explorative analyses.
Learning outcomes	**At the end of this learning unit, the student is able to :** 1. choose the most appropriate EU survey to answer a specific research question ; 2. harmonize socio-economic variables of different surveys ; 3. conduct exploratory comparative analysis with EU surveys and to interpret results ; 4. evaluate the quality of survey data.
Evaluation methods	The course is based on a continous assesment through individual or group works (20% of the final grade) and on a final dissertation (80% of the final grade). In the evaluation of the works, the process is more important than the answer. For the final dissertation, the student answers a research question taking data from two surveys presented at the course. Works are evaluated on the base of clarity and quality of the analysis.
Teaching methods	Each survey presentation is followed by explorative analyses of the data set, compulsory or optional assignments (for individuals or small groups) and feedbacks.
Content	The course LDEMO2650 presents and compares the main European social surveys, together with pools used to measure public opinion: their aims, topics, types of variables, results and other characteristics (sample design, mode of questionnaire administration, questionnaire tests, and sample nonresponse). To better understand surveys characteristics, data will be analysed by focusing on a specific socio-demographic topic (e.g., women work conditions, intentions to have a child, intergenerational ties, etc.) and by conducting some explorative analyses. The content is the following: [1] Main characteristics of European cross-sectional surveys and opinion polls (e.g. ESS, EVS, HBS, Health Survey, Eurobarometer) [2] Main characteristics of European longitudinal and panel surveys (e.g. GGP, EU-SILC, SOEP, SHP) [3] Harmonized socio-economic variables [4] Comparability of European and non-European surveys [5] Evaluation of the quality of data At the end of the course the student will be able: *To choose the most appropriate EU survey to answer a specific research question *To harmonize socio-economic variables of different surveys *To conduct exploratory comparative analyses with EU surveys and to interpret results *To evaluate the quality of survey data
Bibliography	Bibliography available at each session depending on the theme.
Other infos	The basic knowledge of the statistical software Stata is recommended.

Faculty or entity in charge	PSAD

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Advanced Master in Quantitative Methods in the Social Sciences	LMQS2MC	3		
Master [120] in Population and Development Studies	SPED2M	3		