

Teacher(s)	Defraigne Jean-Christophe ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	1. Analysing the long run trends of globalization 2. Analysing the economic relations between the EU and its main economic partners
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • Provide the multidisciplinary analytical and empirical tools to assess the evolution of economic relations between the EU and the global economy, • Understand the global mechanisms that affects EU business in terms of risk and opportunities. • Develop the capacity to develop a thorough case study of a strategy for a EU firm operating outside the EU or facing competition from non EU firms.
Evaluation methods	<p>Assessment methods</p> <p>1. Attendance Attendance accounts for 20% of the final mark.</p> <p>1. Examination The examination for this course will consist of two parts that will take place on the same day during the examination session.</p> <p>1. Collective essay (40% of the mark) Writing a group essay accounts for 40% of the final mark. Students will be organized in groups of three. Each group will submit one essay of 6000 words on. The topic is chosen jointly by the group of students and the professor. This choice will be set two weeks before the end of the term at the latest. The topic of the essay can be either selected in a list provided by the professor or students can suggest a topic of their own that has to be approved by the professor. The essay in a PDF format has to be sent by e-mail to jdefraigne@yahoo.com 72 hours before the date of the examination. You will receive a mail acknowledging the reception of your essay within 24 hours, if not contact the professor asap. The essay will be defended by the three students collectively at the oral examination. The document that contains the essay should be named following this template (if the template is incorrect, the essay might be lost): AMEBEP-Last name of student 1- Last name of student 2- Last name of student 3 e.g. AMEBEP-defraigne-fontan-sibony The professor will carefully check for plagiarism and for the use of any AI device.</p> <p>1. An individual oral examination (40% of the mark) After their group essay, each student will have to answer individually two questions (based on the lectures) chosen randomly from a list of questions given by the Professor before the April Break. The student cannot access/consult any academic material during the oral examination. For each of these two questions, the student shall be given 5 minutes preparation.</p>
Teaching methods	Students are expected to prepare preliminary readings for the course which implies to develop a synthesis of the main arguments of their readings. Readings constitute an essential prerequisite of the course. The professor will develop the lectures based on the readings. Lectures will outline and discuss empirical material and specific case studies. Lecture will necessitate a high degree of interactions with the students.
Content	<p>1. Analysing the long run trends of globalization</p> <ul style="list-style-type: none"> • This part of the course will outline the geographical and historical evolution of the world economy (from 1945 to the present times) and how it affected the European Union economies • at the macroeconomic level of national economies and the multilateral trading system, analysing the changes in terms of trade & FDI policies, opening of financial markets and exchange rate policies • at the microeconomic level of the firm by understanding the evolution of the global value chain, the higher interconnectivity between national markets and multicultural aspects of international management <p>1. Analysing the economic relations between the EU and its main economic partners</p>

- This part of the course will analyse the trends and patterns of economic relations (trade, FDI, financial flows, labour movements and R&D cooperation) between the EU and each of its main trading partners (USA, China, Russia, Switzerland, Norway, Japan, South Korea, India and Canada).
- It will analyse the trade policies and trade disputes between the EU and each of its main trading partners.
- It will analyse the risks, obstacles and challenges faced by EU firms trying to penetrate these markets or having to adapt to the penetration from competitors originating from these countries.

Bibliography

PART TWO : AN OVERVIEW OF GLOBALISATION

Lecture 2: The rise of Europe in the World Economy 1492-1873

Readings (41 pages)

•DEFRAIGNE, Jean-Christophe: "The historical links between China, Europe and the developing world" in "China, the EU and the Developing World", Eds Matthieu Burnay, Jean-Christophe DEFRAIGNE & Jan Wouters, Edward Elgar, Cheltenham, 2015, pp19-60.

•KENNEDY, Paul, The Rise and Fall of the Great Powers, Vintage Books, New-York, 1987, pp143-1885

Questions

1. What are the factors that account for the difference of growth rate between Europe and the rest of the world from the 16th century to the 19th century?

2. Why did Asia miss the industrial revolution before the late 19th century?

3. Outline Pomeranz's arguments that underlines the importance of the American colonies for the European economy

Lecture 3: The acceleration of globalization, imperialism and wars: Europe from 1873 to 1945

Readings (63 to 80 pages) (choose one among these two options)

MANDEL, Marxist Economy Theory, pp441-480 & DEFRAIGNE J-C, De l'intégration nationale à l'intégration continentale, Editions l'Harmattan, Paris, 2004, pp70-94.

KENNEDY, Paul, The Rise and Fall of the Great Powers, Vintage Books, New-York, 1987, pp194-274

Questions

1. Explain the drive for colonization

2. Explain the economic roots of WWI

3. Explain the economic roots of WWII

Lecture 4: The emergence of multinational enterprises (MNEs) and the global value chain

Readings (139 pages)

•DICKEN, Peter : "Global Shift: reshaping the global economic map in the 21st century", Sage publications, London, 2015, pp 40-109

•TUN, Eric : « The Globalization of production » in Ravenhill, John: "Global Political Economy", Oxford University Press, 2017, pp174-195

•DEFRAIGNE Jean-Christophe, La reconfiguration industrielle globale et la crise mondiale, Outre-Terre, revue européenne de géopolitique, N°46, Edition l'Esprit du Temps, Paris, 2016, pp143-192.

Questions

1. How do you explain the emergence of modern MNEs in the late 19th century?

2. Why did MNEs develop global value chains in the 1960s?

3. Why did the globalization of the economy accelerate from the 1990s to the end of the 2000s?

4. Why despite economic globalization, there are still regions far more developed than others?

Lecture 5: From the Bretton Woods system to the Washington Consensus 1944-2001

Readings (choose one reading among these four possibilities: 60-93 pages)

•EICHENGREEN Barry: "The European economy since 1945", Princeton University Press, 2007, chapitre 9, pp252-293 & HELLEINER, Eric: "States and the reemergence of global finance", Cornell, 1995, pp1-50

•HARVEY, David: "A brief history of neoliberalism", Oxford University Press, 2005, chapters 1&2

•STRANGE, Susan: "Casino Capitalism, Manchester University Press, 1986 chapters 1&2

•KOLKO, Joyce : « Restructuring the World Economy », Pantheon Books, New-York, 1988, chapitres 1 à 4 pp15-100.

Questions

1. How did the Bretton Woods "system" emerge?

2. How do you explain the end of the "embedded capitalism" and the rise of neoliberalism?

Lecture 6: Global economic governance & the end of the Washington Consensus: the return of Great Powers Rivalry 2001-2022

Readings (choose one reading among these four possibilities: 71 to 95 pages)

•ALLISON, Graham, Destined for War, Scribe, Melbourne, 2017. pp2-24 & pp 89-184

•BLUSTEIN, Paul, Schism, CIGI Press, Waterloo, Ontario, 2019 pp1-44, pp141-168

•PRESTOWITZ, Clyde, The World Turned Upside Down, Yale University Press, 2021, 139-213

•FRIEBERG, Aaron, A Contest for Supremacy, Norton, New-York, 2011, pp36-119

•DEFRAIGNE J-C, Is China on the Verge of a Weltpolitik? in Bart Dessein (Ed): Interpreting China as a Regional and Global Power, Palgrave Macmillan, London, 2014, pp293-323 & DEFRAIGNE J-C, Les contradictions de l'administration Trump et l'avenir du commerce mondial », Grésée Échos n°93, mars 2018.

Questions

1. Is the US hegemonic position being challenged since 2008? To what extent?

2. Can a US-China conflict be avoided?

PART THREE : THE EU IN THE WORLD TRADING SYSTEM

Lecture 7: The World Trading System from GATT to the WTO

Readings (157 pages)

•NARLIKAR, Amrita, "The World Trade Organization: a very short introduction", Oxford University Press, 2005, pp1-143pp.

•DEFRAIGNE, Jean-Christophe & NOUVEAU Patricia : « Politique Commerciale » in « Introduction à l'Economie Européenne », 3ème édition, Ouvertures Economiques, De Boeck, Brussels, 2022, pp524-538

•HOPEWELL, Kristen, Clash of Powers, Cambridge University Press, 2020 pp30-59

Questions

1. What is dumping and how do the WTO rules try to contain it?

2. Is the WTO dispute settlement mechanism always fair and effective? For what reasons?

3. How do you account for the flurry of regional trade agreements since the 1990s? Are they building or stumbling

Faculty or entity in charge	CLSM
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Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Advanced Master in European Business and Economic Policy	EBEP2MC	10		