

5.00 credits

Q2

Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The aim of this seminar is to provide participants with a comprehensive understanding of some important conceptual and empirical developments in management research notably by reading some fundamental papers published in the different fields of management; as well as to help students develop their critical analyses of such research papers.
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p><b><u>Contribution of the teaching unit to the AA framework of the programme</u> :</b></p> <ul style="list-style-type: none"> <li>- Knowledge and reasoning</li> <li>- Scientific and systematic approach</li> <li>- Personal and professional development</li> </ul> <p>The objective of this seminar is to introduce students to research activities and current questions in management.</p> <p><b>1</b></p> <p><b><u>At the end of this course, the student will be able to :</u></b></p> <ul style="list-style-type: none"> <li>• Fruitfully attend a research seminar, and extract the main ideas</li> <li>• Critically assess scientific results presented in talks or journal articles</li> </ul> <p>Give an oral presentation and a written presentation of advanced scientific results</p>
Evaluation methods	<p>Students will be asked to read a handful of papers that provide a comprehensive perspective on an important research topic. They will prepare a written and oral presentation and in-depth analysis of one of these papers to be presented during the session in order to start the discussion. Class participation is thus essential; all participants debate on the content, ask questions and discuss the issues raised during the different sessions.</p> <p>Each student will produce a term paper in which he/she proposes a summary of a paper of his/her choice, criticizes it (theoretical framework, methodology, results, contributions) and propose a research plan for a follow-up study.</p> <p>So, student performance will be assessed on the basis of</p> <ul style="list-style-type: none"> <li>• Attendance to the seminars and reading groups;</li> <li>• Writing of summaries for the activities;</li> <li>• Preparation of oral communications and/or written reports related to the topics presented during the activities.</li> </ul> <p>The type and number of activities will be determined in agreement with the coordinator at the beginning of each year.</p>
Teaching methods	<p>Students take part to various research activities in management organized at LSM. In these seminars, researchers and professors from UCL or other universities present recent research works.</p> <p>The type and number of activities will be determined at the beginning of the academic year by the students according to their scientific interests, in agreement with the coordinator, so that the total amount of work corresponds to 5 ECTS.</p>
Content	The seminar allows local and international speakers to present research results in various domains of management: finance, human resource, information systems, marketing, organizational behavior, supply chain, etc.
Bibliography	See on Moodle
Faculty or entity in charge	CLSM

**Programmes containing this learning unit (UE)**

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management	GEST2M	5		