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| 5.00 credits | 30.0 h | Q1 |
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| Teacher(s)                  | Cornuel Eric ;   |
| Language :                  | English  |
| Place of the course         | Louvain-la-Neuve   |
| Main themes                 | The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).   |
| Learning outcomes           | <p><b>At the end of this learning unit, the student is able to :</b></p> <p>1 By the end of the class, students should have a deep understanding of management issues for European companies committed in international competitiveness.</p>   |
| Evaluation methods          | <p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: Early December</li> <li>• Type of evaluation: Group Work</li> <li>• Comments: No</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> |
| Content                     | Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globalization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation   |
| Other infos                 | Prerequisites (ideally in terms of competencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work  |
| Faculty or entity in charge | CLSM   |

| <b>Programmes containing this learning unit (UE)</b>     |         |         |              |   |
|--|---------|---------|--------------|---|
| Program title  | Acronym | Credits | Prerequisite | Learning outcomes   |
| Master [120] in Multilingual Communication               | MULT2M  | 5       |              |  |
| Advanced Master in European Business and Economic Policy | EBEP2MC | 5       |              |  |
| Master [120] in Management                               | GEST2M  | 5       |              |  |