



5.00 credits

30.0 h

Q1

Teacher(s)	Cornuel Eric ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p>1 By the end of the class, students should have a deep understanding of management issuesfor European companies committed in international competitiveness.</p>
Evaluation methods	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: Early December</li> <li>• Type of evaluation: Group Work</li> <li>• Comments: No</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul>
Content	Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globalization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation
Other infos	Prerequisites (ideally in terms of competencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Advanced Master in European Business and Economic Policy	EBEP2MC	5		
Master [120] in Management	GEST2M	5		