



5.00 credits

30.0 h

Q1

Teacher(s)	Thewissen James ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	<p>For many years, most companies have been dealing with the challenge of having to grow their business on an international basis through export sales (international trade) or direct foreign investments (subsidiaries, JVs, etc). In the last decade, this strategy has become even more important as the world economy has become a true global market place for consumer and industrial goods as well as financial products and services.</p> <p>In the course Current Issues in Finance, we mix theory, examples and practical case studies to truly understand what to do when confronted with difficult financial decisions at the corporate level. The course is split in two parts:</p> <p>1. <u>Behavioral finance</u> By the end of the part on behavioral finance, students should be able to assess the impact of psychology on individual choice behavior when making financial decisions, and the subsequent implications for investment finance and corporate finance. Behavioral Finance has successfully addressed several observed anomalies, that is, empirical facts that cannot be explained using traditional Finance theories. The lectures give an introduction to Behavioral Finance starting with a brief overview of the classical paradigms for decision making under risk (expect utility theory) and the implications for portfolio selection and asset pricing.</p> <p>1. <u>Stock market efficiency and anomalies</u> In this component, we address important questions related to market efficiency. We first discuss the definition of market efficiency. We then investigate in detail various market anomalies (January/December effects, Friday effect, post earnings announcement drift etc.) and discuss some psychological biases and limits of real economic agents (investors, managers, analysts,...) that might generate those anomalies.</p>
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> • The course provides the student with practical tools that can be used to fulfill the tasks of a manager. These tasks include (i) financing (funding, financial investments), (ii), risk management (especially hedging, that is, risk reduction), and (iii) help in decision making by offering valuation of commercial or investment proposals. <p>1 At the end of the course, the student should be able to:</p> <ul style="list-style-type: none"> • understand the current challenges in international markets and their implications for managers, investors and other stakeholders. • understand the challenges dealt with in a context of M&As or the implications of tax aggressiveness in major corporations. • understand the main stock market inefficiencies and the related strategies adopted by managers to circumvent them (e.g., the post-earnings announcement drift). • Develop a critical opinion on current financial issues.
Evaluation methods	<ul style="list-style-type: none"> • Oral: Yes (TBD) • Written: Yes (TBD) • Unavailability or comments: Written or oral examination according to the number of students. To be discussed as the end of the semester approaches. <p>The (oral or written) exam will be worth 50% of the grade.</p> <p>Students will also work on a Mini-Thesis. The report should be five page long and will be written in groups. Sessions will be organized during the course to discuss the report. The Mini-Thesis counts for 50% of the grade. This grade also contains the presentation evaluation.</p> <p>If the student fails the exam in January, s/he has to retake the part that was failed and has the option to retake the other succeeded part. If this option is taken, the student needs to inform the Professor at least one month before the exam date.</p>

Teaching methods	<p>The method of this course combines theory and real business life experience:</p> <ol style="list-style-type: none"> 1. The presentation of theoretical background with references to the existing literature. 2. Presentation of real-life examples through a case study leading to a class discussion. 3. Case study on which students will work on their own. 4. The course also benefits from the intervention of external professionals. <p>The course is taught on the campus.</p>
Content	<p>Session 1: Introduction to behavioral finance Session 2: Dividend policy Session 3: CEO compensation and agency issues Session 4: Mergers and Acquisitions & Behavioral Finance Session 5: Financial analysts, the transmission of information & the stock market Session 6: Tax aggressiveness – Uncovering the under-sheltering puzzle – Corporate practices, trends and the missing pieces Session 7: Earnings management as a pervasive strategic tool Session 8: Stock market efficiency – Introduction, definitions and some anomalies Session 9: Textual analysis – The power of words in finance</p>
Inline resources	<p>Where course participants use generative artificial intelligence (AI) and AI-assisted technologies in the writing process, they should only use these technologies to improve readability and language. Applying the technology should be done with human oversight and control, and participants should carefully review and edit the result, as AI can generate authoritative-sounding output that can be incorrect, incomplete or biased.</p> <p>Participants should disclose in their mini thesis the use of AI and AI-assisted technologies in the writing process (on the title page of their work). Please note that course participants are ultimately responsible and accountable for the contents of the work.</p>
Bibliography	<p><i>Slides</i> <i>Research papers</i> <i>Videos</i> <i>Bekaert and Hodrick, International Financial Management, 2018, Cambridge University Press</i></p> <ul style="list-style-type: none"> • Selected chapters • Available in the library <p><i>Sercu, P., International Finance: Theory into Practice, 2009, Princeton University Press</i></p> <ul style="list-style-type: none"> • Selected chapters • Available in the library
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management	GESM2M	5		
Master [60] in Management	GESM2M1	5		
Master [120] in Management	GEST2M	5		