


8.00 credits

45.0 h

Q2

Language :	French
Place of the course	Bruxelles Saint-Louis
Learning outcomes	
Bibliography	Erin Kissane. 2012. Stratégie de contenu web. A Book Apart. Groupes Eyrolles
Faculty or entity in charge	ESPB

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Communication Strategy and Digital Culture (shift schedule)	COMB2M	8		
Attestation de réussite : accession au niveau A pour les fonctionnaires fédéraux	ACNA7FC	8		