

5.00 credits

30.0 h

Q2



**This learning unit is not open to incoming exchange students!**

Teacher(s)	Cabrita Teresa ;Maurer Andreas ;Maurer Andreas (compensates Cabrita Teresa) ;
Language :	English
Place of the course	Bruxelles Saint-Louis
Main themes	<p>The first part of the course provides the theoretical and historical background of international trade and trade policy by looking into the main theoretical and historical mechanisms that drive international trade and foreign direct investment. It analyzes the strategies of multinational enterprises and their impact on the global value chain and economic globalization. It also discusses the main tools of trade policy in general.</p> <p>The second part focuses more on EU trade policy, its specific tools, the trade policy of the EU within the multilateral trading system (WTO), the bilateral trade relations of the EU, as well as its unilateral trade policy instruments.</p>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <ul style="list-style-type: none"> <li>• understand the theoretical tools to analyse international trade and foreign direct investment.</li> <li>• understand the political economy of trade policy (decision-making, stakeholders, distribution of welfare gains and losses)</li> <li>• understand the specificity of the EU's trade policy (policy-making process, specific instruments, trade strategies)</li> <li>• understand the EU's trade relations at the multilateral and bilateral levels</li> </ul>
Faculty or entity in charge	IEEB

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in EU Studies	<a href="#">EUAB2M</a>	5		