


4.00 credits

30.0 h

Q1

Teacher(s)	Becquet Nicolas ;Daout Sacha ;Dive Alice ;Grevisse Benoît ;Meyer Stéphanie ;Thiran Yves ;Vancutsem Marie ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	<ul style="list-style-type: none"> • Ongoing assessment of the student, both individually and collectively or in small groups depending on the nature of the work being corrected. • Assessment carried out collectively by university lecturers and working professionals (in coordination with the entire team of lecturers on the practical journalism courses). • Students' progress is taken into account over the course of the term.
Teaching methods	<ul style="list-style-type: none"> • Presentation of journalistic genres, approaches and production techniques. • Production of press products under professional editorial conditions. • Personalised critical assessment of each student's work.
Content	<p>This course introduces journalism students to the practice of plurimedia journalism (print, radio, television, web) and multimedia (integration and variations of these media) on a daily basis. It makes them aware of the specificities of different journalistic genres. The students must carry out concrete implementations in a journalistic production situation.</p> <p>Learning outcomes</p> <p>At the end of this course, students will be able to :</p> <ul style="list-style-type: none"> - master the fundamental skills of criticism and selection, narration and management of journalistic information ; - practice daily journalism (written, radio, TV, web), graphic and multimedia formatting of information ; - distinguish the specificities of the different journalistic genres necessary for editorial practice ; - master the management of multimedia information by adapting narrative techniques, journalistic genres and media supports to the demands of the public; - master the writing of information on social networks.
Inline resources	Course presentation files.
Bibliography	<p>Un ouvrage spécifique tient lieu de support pédagogique pour ce cours :</p> <p>Grevisse, Benoît, <i>Écritures journalistiques</i>, Louvain-la-Neuve, De Boeck, coll. Info&Com, 2014 (2e édition).</p> <p>De nombreux autres documents pédagogiques et des ressources d'auto-apprentissage sont accessibles en ligne.</p>
Other infos	To complete the exercises, you will need to be able to process sources in English and, possibly, Dutch.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Information and Communication	COMU2M1	4		
Master [120] in Journalism	EJL2M	4		