

10.00 credits	45.0 h	Q1 and Q2
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Teacher(s)	Soubies Corinne (compensates Zeimers Géraldine) ;Zeimers Géraldine (coordinator) ;
Language :	French > English-friendly
Place of the course	Louvain-la-Neuve
Main themes	Main subjects - Offer of activities according to the needs and possibilities; - Decision making process in a complex environment; - Analysis frameworks to be applied to sport systems and organizations; - Sport federations and organizational configurations. From analysis to action; - Understanding the non-profit sector according to private and public aspects; - The concept of sustainable development as a way to integrate private and public aspects as well as economic, social and ethical preoccupations; - Balanced scorecards (Norton & Kaplan) as a tool for the operationalization of goals and indicators - Strategic project to be developed in the framework of an internship in a specific Belgian sport organization (90 hours) (including a written report).
Learning outcomes	At the end of this learning unit, the student is able to : At the end of the course the successful student will be able to... - Understand how the worlds of physical education, active leisure and sport are built and evolve, - use analysis frameworks applied to sport systems and organizations in order to evaluate the functioning of sport federations, - convert these analyses into management tools for sport federations, - conceive and work a strategy out that complains with environmental values and effective management. - perform, via the internship, a pertinent strategic analysis in a specific sports organization (including a written report).
Evaluation methods	Students on this course are assessed in three ways: 1. Assessment of the placement, including a placement report and a presentation at the end of the year (40% of the final grade). 2. An oral examination in session (40% of the final grade). 3. Participation in courses and activities (20% of the final grade). Course attendance: attendance at the course and work placement is compulsory, even if the course has to be repeated after failure. This is a condition of registration for the examination.
Teaching methods	This course includes • ex-cathedra lectures by the lecturer, • lectures by guest professors and experts, • interactive teaching activities such as discussion groups and workshops • case studies
Content	In order to give an accurate comprehension of the strategic diagnosis and of the strategic planning in sports organisations, we develop the following topics: The first part of the course is a summary of those elements that were developed in the IEPR2192 - Management of sports organisations in Belgium, during the first year of the Master. In the second part of the course we focus on the various schools of strategy, on the processes and the framework of the strategic thinking (CH 1), on the methodology of the right strategic diagnosis (CH 2) and on the strategic plan in sports organisations (CH 3). We conclude with the methodology of control and strategic evaluation in sports organisations (CH 4). In the third part of the course we focus on strategic diagnosis (CH 1) and strategic plans (CH 2) of some sports organisations.
Inline resources	The course slides in the form of powerpoint presentations and the portfolio of readings are available on the course Moodle site.

<p>Other infos</p>	<p>Evaluation : Written exam Support : Syllabus and/or book(s) Supervision : Teacher(s) This course is an extension of the following courses: General business principles in the PSA environment and case study (EDPH2M1 - Q2) Management of sports organisations in Belgium (EDPH2M1 - Q1) Organisational approach to national sports systems in Europe (EDPH2M1 - Q2)</p> <p>Course attendance: attendance at the course and work placement is compulsory, even if the course has to be repeated following a failure. This is a condition for the student to register for the examination.</p> <p>This course is committed to transition and sustainable development by addressing issues of responsible management, ethics, corporate social responsibility, good governance and sustainability.</p> <p>This course is reserved for FSM students.</p> <p>Access is possible for other UCLouvain students on the basis of an application to be submitted to the course coordinator.</p>
<p>Faculty or entity in charge</p>	<p>FSM</p>

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Motor Skills: Physical Education	EDPH2M	10		