



5.00 credits	22.5 h + 7.5 h	Q1
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Teacher(s)	Denis Sabine (compensates Swaen Valérie) ;Hericher Corentin ;Swaen Valérie ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course aims at providing tools enabling the students to elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. The specificity of the firms' impact on economic life will be addressed by analyzing the principles and practices covered by the field of Corporate Social Responsibility (CSR). CSR will be studied as a reflector of the modern firms' self-awareness process in terms of social responsibility and as a source of innovation in the face of today's challenges of competitiveness, sustainable development and transparent corporate governance. The theoretical references will moreover give way to more personal questioning periods developed by the students in terms of their own aspirations, perceptions and observations as citizens. All these elements foster personal change that in its turn conveys transformations within the chosen organizations.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • Understand the background of CSR and the local, European and global contexts in which CSR is currently developing. • Elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. • Apply CSR theories and frameworks to analyse organizational challenges to evaluate different scenarios in practice, with a view to propose recommendations for the organization. • Co-create your CSR/sustainability projects and get a feel for complex stakeholder dialogue in developing responsible and sustainable solutions. • Know your personal ethical values which can help you in the future to make better choices and give meaning to your private and professional life.
Evaluation methods	<p>Continuous evaluation:</p> <ul style="list-style-type: none"> • Group work – 30% • Individual assignment – 5% <p>Evaluation during the exam period:</p> <ul style="list-style-type: none"> • Written exam – 65% for the individual written exam: material includes lectures by the professor and guest speakers. <p>The evaluation for the second session consists of the exam only (which will account for 100% of the final grade), which can be oral or written</p>
Teaching methods	<ul style="list-style-type: none"> • Lectures and guest speakers who will provide practical insights • Practical exercises during and in preparation for classes • Interactive discussions and presentations • Group work and personal reflection that are part of the exam
Content	The role of businesses in society will be examined through the principles and practices of Corporate Social Responsibility (CSR). The course takes a critical look at the social role and responsibility that businesses assume. It also explores new business models, practices, and innovations that contribute positively to people, the environment, and sustainable development. This course is based on the belief that all managers within a company, regardless of their role, can contribute to the socially responsible and regenerative activities of the company.
Inline resources	Moodle
Bibliography	See on Moodle
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Certificat d'université en éthique et société	ETES9CE	5		
Master [120] in Ethics	ETHI2M	5		
Master [120] : Business Engineering	INGE2M	5		