

5.00 credits

30.0 h + 10.0 h

Q2

Teacher(s)	Bascle Guilhem ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Richard Whittington, Duncan Angwin, Patrick Regner, Gerry Johnson, Kevan Scholes, Frédéric Fréry, Stratégique, 13ième édition, Pearson Education 2023.
Other infos	This course is taught in french. Please consult the french version of the course description.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Management	GEST2M1	5		