



5.00 credits

30.0 h

Q1

Teacher(s)	Fontan Clément ;Lapeyre de Cabanes Antoine (compensates Fontan Clément) ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	<ul style="list-style-type: none"> • The course will present the major economic policies of the EU (including trade policy, competition policy and industrial policy and the internal market) to understand the issues and strategies of lobbies and their interactions with the European institutions. • The course will develop several case studies to illustrate these elements.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 Understand how lobbying works within the European institutions and its impact on European economic policies.</p>
Evaluation methods	<p>Exams: Open book individual written exam + group exercise</p> <p>The use of AI in this class is restricted to language editing. Any generative use of AI for text writing or bibliography construction is strictly prohibited. In case of suspicion of such generative use, teachers may ask questions to students to ensure that they are the primary author of their documents.</p> <p>In the event of unjustified absence from the intermediate or final assignment (exam), or unjustified absence from the oral presentation, the student will be awarded a final grade of 0A/20 for the course in the first session.</p> <p>All work is a personal production. Students are expected to adhere strictly to the rules and good practice of citation, referencing and avoidance of (self-)plagiarism.</p> <p>Students are expected to know and understand these rules and practices. Failure to comply with these rules may result in academic and/or disciplinary sanction for plagiarism and/or irregularity, in accordance with the General Study and Examination Regulations.</p> <p>The reuse of personal or group work produced as part of another teaching unit requires great caution. Exceptionally, such an approach may be considered, provided that the student requests explicit authorization from the professor or assistant, justifies this "reuse" in the work which, as a whole, must clearly constitute an original contribution to the first work, and scrupulously applies the rules of citation and referencing to any use of this work .Failure to comply with these rules may be considered as self-plagiarism, and as such constitutes an irregularity</p>
Teaching methods	<p>Students must perform one mandatory reading before each class and upload their summary on Moodle.</p> <p>Students must form three groups and hand out a 8000 words research report on one of the three reverse class topics presented above.</p>
Content	<p>This course focuses on the articulation between public & private interests in the governance of the EU.</p> <p>The first part of the course lays out the history and panorama of the "Brussels bubble", the different repertoires of collective actions used by interest groups and the connection between democratic and public affairs logics.</p> <p>The second part of the course focuses on three cases-studies where practitioners will be invited to present their public affairs practices (depending on availability): Lobbying an EU regulation: the case of the DSA/DMA; Fighting an international Treaty at the regional level: the Walloon parliament and the CETA ; Performing advocacy on an independent institution: Positive Money & the ECB.</p> <p>The third class of the course will be of a 'reverse class" type whereby students must research and set up a precise presentation on the following themes: Changing with climate: Fossil firms and the undermining of the climate catastrophe since 50 years; Going Beyond Brussels: lobbying the Liikanen directive in Paris and Berlin; Platform workers: the unexpected success story of low-skilled workers. Students are strongly encouraged to present their research under the form of short "theater plays".</p>
Inline resources	Mandatory & optionnal readings are available on the Moodle of the class
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Advanced Master in European Business and Economic Policy	EBEP2MC	5		
Master [120] in Management	GEST2M	5		