

5.00 credits

30.0 h

Q2



This learning unit is not open to incoming exchange students!

Teacher(s)	Falize Marine ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Enggasser, G. (2015), Comment piloter votre TPE, Editions Dunod : Paris. Johnson, G., Scholes, K., & Fréry, F. (2014). Stratégique (Vol. 10). Pearson Education. Meier, O. (2018), Diagnostic stratégique, 5ème édition, Editions Dunod : Paris. Marion, A., Asquin, A., & Everaere, C. (2012), Diagnostic de la performance de l'entreprise: Concepts et méthodes, Editions Dunod : Paris.
Other infos	<i>This course is taught in french. Please consult the french version of the course description.</i>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Minor in entrepreneurship	MINMPME	5		