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| Teacher(s) | François Thomas ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Prerequisites | To have gained B2 in reading and listening in French (Common European Framework of Reference for Languages). |
| Main themes | <p>Variety of activities in French designed to improve written comprehension and production in the area of business :</p> <ul style="list-style-type: none"> • reading/reformulation of specialised articles and works, reformulation exercises, producing reviews of reading, particularly ; • analysis and production of specialised discourse (infomercials, press releases, records of meetings, letters and emails, editorials). <p>These activities are done on both an individual and group basis. The individual tasks focus especially on :</p> <ul style="list-style-type: none"> • progressive training in reading and writing tasks assessed in the examination ; • comprehension and production of specific specialised discourse which are first assessed during the course before the final examination. The group activities involve doing one or two projects presented at the beginning of the course (e.g. information letter or interview). |
| Learning outcomes | <p>At the end of this learning unit, the student is able to :</p> <ol style="list-style-type: none"> 1. when reading, recognise and deal with appropriately the main characteristics of specialised discourse in business French; 2. produce some written material relevant to the world of business, adapted to the type of communication required and respecting the conventions regarding the genres and the enunciation of the discourse; 3. make use of communication tools and aids used in the business world to prepare, draft or present such written material. |
| Evaluation methods | <p>Assessment consists of the following three components:</p> <ul style="list-style-type: none"> • Continuous assessment throughout the course, based on work carried out individually or in groups (30% of the mark). • A final project to be carried out in group and aimed at producing a type of professional writing (e.g. tender bid). (40% of the mark) • A written examination at the end of the course, covering the mastery of professional French and the writing techniques covered in the course. (30% of the mark) <p>NB : Generative artificial intelligence (AI) must be used responsibly and in accordance with the practices of academic and scientific integrity. Scientific integrity requires that sources be cited, and the use of AI must always be reported. The use of artificial intelligence for tasks where it is explicitly forbidden will be considered as cheating.</p> |
| Teaching methods | Alternate lectures, supervised exercises, group work, meetings with professionals. Some activities could be transposed remotely depending on the evolution of the sanitary situation. |
| Content | <p>This course consists mainly of activities done individually or in groups, thus making use of an inductive learning method. The main objectives of the exercise sessions are :</p> <ul style="list-style-type: none"> - to supervise the individual and group learning tasks by using real-life projects, practical situations and/or by clearly describing the technical or theoretical elements required to carry them out; - to suggest overall ways of improving the different pieces of work presented in addition to assessments given to each student or group of students. |
| Inline resources | Moodle platform |
| Other infos | Having followed the LROM2670 course is a plus. |

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| Faculty or entity in charge | ELAL |
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| Programmes containing this learning unit (UE) | | | | |
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| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Master [120] in Multilingual Communication | MULT2M | 6 | |  |