


6.00 credits

30.0 h

Q1

Teacher(s)	Gaspard François ;Gaspard François (compensates Jacquemin Amélie) ;Jacquemin Amélie ;
Language :	French
Place of the course	Mons
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Learning outcomes	
Bibliography	Lectures et boîtes à outils conseillées : Osterwaler, A, Pigneur, Y., Bernarda, G., Smith, A. (2015), <i>La méthode Value Proposition Design</i> , Pearson France. Ries, E. (2012), <i>Lean Startup. Adoptez l'innovation continue</i> , Pearson France. L'économie circulaire commence par le design - Initiez le changement avec Circulab
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management (shift schedule)	GEHC2M	6		
Master [120] in Management (shift schedule)	GEHM2M	6	MGEHD2142	